



Supplemental Environmental Project Program Clean Air Project Outreach Tool Kit

The Sac Metro Air District's Supplemental Environmental Project (SEP) Program allows Clean Air Projects to be funded from a portion of the penalties received during a settlement of enforcement actions. Clean Air Projects can improve public health, reduce air pollution, increase environmental compliance, and bring public awareness to neighborhoods burdened by air pollution.

We need your help to share the word with our communities. These resources have been developed to spread the word about our solicitation, but we invite you to make modifications that make sense to increase the effectiveness of these promotions. Please share this toolkit with organizations and individuals you think would be interested. We appreciate your organization's time, effort, and feedback.

If you have any questions on this program, please reach out to compliance@airquality.org or (279) 207-1122 ext. 14 (toll free: 1-800-880-9025).

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SOCIAL MEDIA

Connect with the Sac Metro Air District on Social Media:

- X: @AQMD
- Facebook: Sac Metro Air District
- Instagram: sacmetroairdistrict

X

@AQMD is accepting applications for clean air projects known as Supplemental Environmental Projects. Learn how #AirQuality violators can fund your project to offset air pollution and improve our community. Visit www.AirQuality.org/SEP to submit your project application today! Applications due by 5/16/25.



*Other photo options are available on page 5.

Facebook or Instagram

Have a project related to improving our #AirQuality? @Sac Metro Air District is accepting applications for the Supplemental Environmental Projects Program to fund clean air projects. Learn how air quality violators can fund your project to offset pollution and improve our community. Visit www.AirQuality.org/SEP to submit your project application today! Applications due by 5/16/25.



*Other photo options are available on page 5

NEWSLETTER ARTICLE

Have a project related to Air Quality? The Sac Metro Air District's Supplemental Environmental Project program is now accepting applications for clean air projects. This program allows community-based projects to be funded from a portion of the penalties received during a settlement of enforcement actions. Clean air projects can improve public health, reduce air pollution, increase environmental compliance, and bring public awareness to neighborhoods burdened by air pollution.

Any authorized representative of a community-based organization, nonprofit organization, public agency, academic institution, or tribal organization may apply.

Projects must be in a Air District Priority Community and fall in at least one of the following categories:

Air Pollution Prevention or Reduction: Prevent or reduce air pollution or greenhouse gas emissions.

Air Quality Related Education or Compliance Training: Assist educators, schools, and community groups to conduct training and public awareness campaigns to the business community or the public.

Community Air Monitoring: Provide tools to be used by trained members of the public for data collection and enhancement of existing air quality monitoring stations.

Environmental Restoration and Protection: Improve or restore the quality of the environment. The project must be related to air quality or climate change.

Other: Projects considered on a case-by-case basis if there is a demonstrated substantial health or environmental benefit and are consistent with the District Supplemental Environmental Project Policy.

Online applications must be submitted by 5:00 p.m. (Pacific Time), Thursday, May 16, 2025.

For more details, go to www.AirQuality.org/SEP

Pictures for newsletter articles can be found on page 6. High-resolution photos are available for download at www.AirQuality.org/SEP.

EMAIL TEMPLATE

Let your email subscribers know about the Sac Metro Air District's Supplemental Environmental Project Program solicitation to fund clean air projects!

Subject: Funding available for Community Projects related to Air Quality

Do you have a project related to improving our air quality in Sacramento County? Submit your clean air project to the Sac Metro Air District's Supplemental Environmental Projects Program today.

Any authorized representative of a community-based organization, nonprofit organization, public agency, academic institution, or tribal organization may apply.

Projects must be in an Air District Priority Community and fall in at least one of the following categories:

Air Pollution Prevention or Reduction: Prevent or reduce air pollution or greenhouse gas emissions.

Air Quality Related Education or Compliance Training: Assist educators, schools, and community groups to conduct training and public awareness campaigns to the business community or the public.

Community Air Monitoring: Provide tools to be used by trained members of the public for data collection and enhancement of existing air quality monitoring stations.

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Other: Projects considered on a case-by-case basis if there is a demonstrated substantial health or environmental benefit and are consistent with the District SEP Policy.

Online applications must be submitted by 5:00 p.m. (Pacific Time), Thursday, May 16, 2025. For more details, go to www.AirQuality.org/SEP.

[Signature]

Pictures for emails can be found on page 6. High-resolution photos are available for download at www.AirQuality.org/SEP.

SAC METRO AIR DISTRICT WORDMARK

High-resolution word marks files are available for download at www.AirQuality.org/SEP.



PHOTOS

High-resolution photos are available for download at www.AirQuality.org/SEP.

Facebook and Instagram Photo Options



X Photo Options



Email and Newsletter Photo Options

SAC METRO AIR DISTRICT
CLEAN AIR FOR ALL



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