

**Exhibit A  
Description of Services**

Goals/ Objectives	Program Components/ Activities	Who is Responsible	Evaluation/ Tracking Measures	Completion Period
GOAL	THROUGH EDUCATION, RESEARCH AND ADVOCACY, THE AMERICAN LUNG ASSOCIATION OF SACRAMENTO-EMIGRANT TRAILS WILL CONTINUE TO PLAY A LEADING ROLE TO PROMOTE PUBLIC HEALTH EDUCATION AND AWARENESS OF AIR QUALITY AS A HEALTH ISSUE; TO CONTINUE TO COMPILE DATA THROUGH LOCAL STUDIES TO STRENGTHEN THE CASE FOR HEALTH IMPACTS OF AIR POLLUTION IN THE SACRAMENTO REGION; TO PROMOTE A CLEAN AIR AGENDA THAT PROPOSES A VISION OF ENERGY AND TRANSPORTATION EFFICIENT LAND USE THAT SUPPORTS HEALTHY AIR QUALITY.			
<b>Objective I.</b> <b>Education</b>  <b>Year 1</b>	<i>To continue to increase clean air and lung health awareness through community outreach education programs.</i>  <i>1. <b>Clean Air Awards</b>... Identify “Clean Air Champions”... agencies, organizations, businesses and individuals who are making extraordinary efforts to help clean the air in the Sacramento Region through a community wide, regional nomination and selection process. A new Smart Growth award category will be added starting 2005.</i>			
<b>Objective I.</b> <b>Education</b>	<i>2. <b>Clean Air Awards Luncheon</b>... Host annual high profile Clean Air Awards Luncheon to recognize and honor “Clean Air Champions” and serve as an educational forum to increase awareness of efforts that are currently being undertaken and to</i>			

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<p><b>Year 1</b></p>	<p><i>promote similar actions.</i></p> <p>3. <b>Clean Air Media...</b> Increase public awareness of clean air and lung health issues through a comprehensive, year-round media campaign with particular focus on the American Lung Association’s Clean Air Month.</p> <p>4. <b>School Based Clean Air Research, Education and Advocacy Program...</b>New model program...Students will conduct High School “Clean Air Challenge” assessments at their schools to determine how healthy the school air environment is.</p> <p>5. <b>Youth Leadership Summit...</b>ALASET will host a ½ day summit to assist in evaluation of school assessments and develop strategies to promote change.</p> <p>6. <b>Earth Day...</b>Students will participate in annual Earth Day celebration at CSUS to promote clean air strategies.</p> <p>7. <b>Share the Road Campaign...</b>ALASET will contract with the Sacramento Area Bicycle Advocates to conduct community awareness program to promote safe bicycling conditions in the Sacramento Region.</p>			
<p><b>Objective I. Education Year 1</b></p>	<p>8. <b>Support Safe Routes to School Project...</b>ALASET will contract with WalkSacramento to expand awareness of walking as a desired way to get to school and to other destinations in the Natomas Community – for health, for traffic reduction and for improved air quality.</p>			

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<u>Clean Air Awards</u>	1. Confirm volunteer chair to oversee the awards process with guidance from the Clean Air Awards Luncheon volunteer steering committee.	Awards Chair, Luncheon Steering Committee, staff	Confirmed chair	8/2004
	2. Working closely with SMAQMD Planning Department staff, identify criteria for new Smart Growth Award.	Awards Chair, Luncheon Steering Committee, staff, SMAQMD staff	Criteria list	8/2004
	3. Conduct regional campaign to solicit nominations for Clean Air Awards. Promote community involvement in the awards nomination process through public service announcements and partnering agencies, working closely with Air District communications staff. Approach local government cable TV stations in region to air video highlighting prior year's Clean Air Heroes and solicit nominations for current year.	Awards Chair, Luncheon Steering Committee, staff	Public service announcements, newsletter articles, log showing airdates of Clean Air Awards video.	11/2004
	4. Design Clean Air Awards nomination form with health effects information with widespread distribution through mailings, e-mail distribution, partnering agencies and posting on Lung Association's website.	Awards Chair, Luncheon Steering Committee, staff	Nomination form and distribution log.	11/2004
<u>Clean Air Awards</u>	5. Recruit community leaders from the Sacramento Region to sit on Blue Ribbon Panel to select award recipients. Panel to reflect regional representation with expertise in the following categories: business, air quality, civic involvement, elected officials	Awards Chair, Luncheon Steering Committee, staff	Blue Ribbon Panel roster	1/2005
	6. Review nominations and prepare nomination packets for Blue	Awards Chair, staff	Nomination packet	2/2005

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	Ribbon Panel.			
	7. Host meeting of Blue Ribbon Panel.	Awards Chair, staff	Meeting minutes	3/2005
	8. Notify award recipients and order Clean Air Awards.	Awards Chair, staff	Award recipient list	3/2005
	9. Follow up correspondence to 1) Blue Ribbon Panel 2) Award recipients 3) nominators and nominees.	staff	Copies of letters	3/2005
	10. Conduct media campaign highlighting award recipients and the importance of their efforts to the health of this region. Highlight Clean Air Heroes on Lung Association's website.	staff, consultant	Copies of PSAs, press releases	4/2005
	11. Work with consultants to produce Clean Air Awards Video/Presentation to be shown at luncheon.	staff, consultant	Awards Video	5/2005
	11. Approach local government cable TV stations in region to air Clean Air Awards Video throughout the summer smog season.	Awards Chair, staff	Log of video air time	6/2005
<u>Clean Air Awards Luncheon</u>	1. Confirm location and date for Clean Air Awards Luncheon	Luncheon Chair, staff	Contract	7/2004
<u>Clean Air Awards Luncheon</u>	2. Recruit volunteer leadership to sit on Clean Air Awards Luncheon Steering Committee. Hold committee meetings as deemed necessary beginning early Fall through April.	Luncheon Chair, staff	Steering Committee roster /meeting minutes.	8/2004
	3. Plan luncheon program highlighting outstanding efforts to clean the air in the Sacramento Region and raise awareness about the health effects of air pollution.	Luncheon Steering Committee, staff	Meeting minutes	8/2004-4/2005

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	4. Recruit partnering sponsors for the luncheon.	Luncheon Steering Committee, staff	Sponsor list	11/2004-1/2005
	5. Highlight Clean Air Awards Luncheon on Lung Association's website with a sustained focus on health effects and call to action.	staff	Website printouts	1/2005
	6. Design and print luncheon invitation and tickets. Invitation distributed through e-mail, mailings, partnering agencies and posting on website.	Luncheon Steering Committee, staff	Luncheon flier; distribution log	1/2005
	7. Actively recruit table sponsors targeting new businesses and organizations.	Luncheon Steering Committee, staff	Table sponsor list	3/2005
	8. Hold Clean Air Awards Luncheon for targeted 450-500 attendees.	Luncheon Steering Committee, staff	Luncheon attendee list	5/2005
	9. Recognize youth leaders at the luncheon.	Luncheon Steering Committee, staff	Luncheon program	5/2005
<u>Clean Air Media</u>	1. Contract with consultant to conduct comprehensive media campaign throughout the year with particular focus on Clean Air Month activities, clean air and lung health information, information from health effects studies, and the health effects of poor air quality in our region.	Staff/consultant	Contract	8/2004
	2. Work with consultant to create a general press kit that details the association's clean air goals, the pollution problem in the region, and ways that residents can help alleviate the problem.	Staff/consultant	Press Kit	9/2004

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	3. Review all events and activities the organization runs or participates in and create plan to incorporate clean air messages in those events.	Staff/consultant	Plan	9/2004
	4. <b>Clean Air Month.</b> Conduct Media Tour to promote Clean Air Month activities. Within the week leading up to the State of the Air Report and Clean Air Month, set up meetings with reporters and editors at all daily newspapers in the region to alert them of the upcoming release and offer alternative story ideas. Set up editorial board meetings with the major newspapers, including The Sacramento Bee, to encourage an editorial on Clean Air Month. Schedule deskside meetings with news directors at the area TV news stations as well as KFBK news radio.	Staff/consultant	Log of meetings	4/2005
	5. Create general Clean Air Month release to include fact sheet for easy reference.	Staff/consultant	Press release, fact sheet	4/2005
<u>Clean Air Media</u>	6. <b>State of the Air Report.</b> Promote ALA State of the Air Report locally. Create localized release on report and distribute. Create and send media advisory on the day before for the broadcast media and follow up on day of the press event. Select an appropriate site and work with any partners to organize a press event on morning of report's release.	Staff/consultant	Press Release, distribution list, media advisory, press event, clips	4/2005
	7. <b>Clean Air Awards and Luncheon.</b> Create a PR plan for Clean Air Award winners upon selection. Press releases will be created for each winner and appropriate pitches made to media.	Staff/consultant	Plan, press releases, media advisory, clips	5/2005

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	Create press release and media advisory on award winners and luncheon. Pitch Sacramento Magazine and Comstock's for society photographers. Send out media advisory prior to luncheon and follow up on day before (and day of) the event.			
	8. Produce Clean Air newsletter / publication focusing on award winners, clean air strategies and health effects for distribution at Clean Air Awards Luncheon and bulk mailing to clean air mailing list.	Staff/consultant	newsletter	4/2005
	9. <b>Bike-to-Work Day.</b> Write a media advisory on Bike-to-Work Day. Pitch TV crews on joining a bike group on Bike-to-Work Day. Prepare a fact sheet on the savings in air pollution that biking can have.	Staff/consultant	Media advisory, fact sheet	5/2005
<u>Clean Air Media</u>	10. <b>Health Effects Task Force.</b> Work with Task Force to determine best times to promote study findings as completed. Hold deskside briefings with editors and reporters and editorial board meetings as needed. Write press releases and media advisories. As warranted, plan and organize press events on location with Dr. Cahill and ALASET officials to provide broadcast media appropriate visuals.	Staff/consultant	Briefing reports, press release, media advisory	Ongoing/ As Needed
	11. <b>School Based Studies.</b> Work with youth and Health Effects Task Force to form appropriate plan for media events at the school sites. Depending on location of the school, determine	Staff/consultant	Plans, press releases, clips	Ongoing

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	appropriate media outreach and brainstorm activities and events for the media to cover. Create and execute a media plan, and prepare a community plan to get local officials and VIPs involved and educated.			
	12. <b>Earth Day.</b> Work with youth to promote Earth Day involvement, including pitching the youth as interviews for Earth Day stories.	Staff/consultant	Release, clips	2/2005
	13. Publicize ongoing clean air and health information on ALASET's website.	staff	Website	Ongoing
<u>School Based Air Quality Research, Education &amp; Advocacy Project</u>	1. Form a committee from interested Youth Advisory Board (YAB) members to carry out assessment plan at 1-2 YAB represented high schools. Committee members may recruit peers to become part of the air quality assessment committee and to assist in assessment responsibilities. The youth volunteers will invent a name for this committee.	Youth Sr. Manager, YAB Members	Committee Roster	7/2004
	2. Develop an air quality research assessment plan based on Dr. Tom Cahill's previous air quality studies. The research plan will include, but is not limited to, identifying school location to streets/arterials, traffic on adjacent roads, transit usage, biking/walking accessibility, vehicles on campus, idling	Key staff, Health Effects Task Force, Youth Committee, Youth Sr. Manager/Program	Research Assessment Plan	7/2004-10/2004

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	buses/cars, etc. The assessment plan will be developed in three stages: a. Key staff and Youth Committee will meet to discuss air quality issues and define needs and wants for assessment plan and develop draft. b. The HETF will review draft plan and offer suggestions for final assessment plan. c. Key staff and Youth Committee will meet to finalize assessment plan.	Coordinator		
	3. Approach YAB represented high schools for approval of conducting assessment plan on campus. The goal is to acquire approval from at least 1-2 high schools.	Youth Committee/ Program Coordinator	Letters stating support from high school administrators	9/2004- 10/2004
	4. Committee members will assemble a team of 5-7 students (attending schools to be surveyed) to assist in assessment responsibilities. The name, phone number and email address of each member will be given to staff to include names in volunteer portfolio.	Youth Committee/ Program Coordinator	Roster of each school team	10/2004
<u>School Based Air Quality Research, Education &amp; Advocacy Project</u>	5. Conduct training to educate committee about air quality issues and train them to carry out assessment plan research. The training curriculum will be based on the assessment plan and its goals.	Youth Sr. Manager/ Program Coordinator	Agendas, minutes, training curriculum	10/2004
	6. Conduct assessment research on 1-2 high school campuses.	Youth Committee	Assessment findings	10/2004 – 1/2005
	7. Conduct follow-up meetings and continued volunteer maintenance (email/phone calls) with youth committee to discuss research findings, success of assessment plan, and ideas for the implementation of supportive advocacy activities.	Program Coordinator	Agendas, minutes, emails	7/2004 – 6/2005

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	8. Compile summary of findings and submit report to Health Effects Task Force	Youth Committee/Key staff	Assessment findings	3/2005-5/2005
	9. Attend leadership summit to evaluate and share assessment findings, develop strategy to invoke change at schools, identify resources to assist in bringing about change (possible tie in with scout service project i.e. planting trees), identify key school administrators in which to advocate necessary changes, and develop plan for giving school recognition to those taking steps towards healthy air quality.	Youth Sr. Manager/Program Coordinator, Youth Committee, Volunteers from Health Effects Task Force and Advocacy Team	Summary of event and individual school strategies	2/2005
	10. Share ideas for change, developed during the summit, with school administrators and/or district boards.	Youth Committee, Advocacy Team	Individual school strategies, presentation outline	3/2005–5/2005
<u>School Based Air Quality Research, Education &amp; Advocacy Project</u>	11. Attend Clean Air Awards Luncheon	Youth Committee	Event program	5/2005
	12. Evaluate project and develop any needed improvements for subsequent years.	Youth Sr. Manager/Program Coordinator, Youth Committee Members, HETF	Evaluation summary	6/2005
	13. Promote project on ALASET website	Youth Sr. Manager/Program	Website pages	9/2004 – 6/2005

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		Coordinator		
<u>Youth Leadership Summit</u>	1. Form a Leadership Summit committee from interested Youth Advisory Board (YAB) members to assist with planning and directing Summit.	Youth Sr. Manager, YAB Members	Committee Roster	8/2004
	2. Conduct meetings to develop agenda, identify target audience, strategize promotion, create summit participant evaluation forms and compile materials.	Youth Sr. Manager/Program Coordinator, Leadership Summit Committee	Agendas and minutes	10/2004-1/2005
<u>Youth Leadership Summit</u>	3. Invite and attain speakers to educate participants on air quality issues and assist youth committee in: the evaluation of assessment findings, development of strategy to invoke change at schools, identification of resources to assist in bringing about change (possible tie in with scout service project i.e. planting trees), identification of key school administrators in which to advocate necessary changes, and development of plan for giving school recognition to those taking steps towards healthy air quality. Speakers will be from the HETF, Clean Air Advocacy Team, and/or ALASET Board of Directors.	Youth Sr. Manager/Program Coordinator	List of guest speakers	10/2004-1/2005
	4. Using the assessment plan and its goals, create outline to be used by Summit participants to identify findings listed in objective 3.	Youth Sr. Manager	Outline	1/2005
	5. Host one, 3-4 hour, Youth Leadership Summit	Youth Sr. Manager/Program	Summary and photos of event	2/2005

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		Coordinator, Leadership Summit Committee		
	6. Summarize evaluation forms from event and share with Summit Committee, staff, HETF, Advocacy Team via email.	Program Coordinator	Evaluation summary	2/2005
	7. Promote Summit on ALASET website	Program Coordinator	Website pages	7/2004 – 6/2005
<u>Earth Day</u>	1. Form an Earth Day Committee from interested Youth Advisory Board (YAB) members to assist with planning and operating Earth Day booth at CSUS.	Youth Sr. Manager, YAB Members	Committee Roster	8/2004
	2. Conduct meetings to research Earth Day past events to help structure booth and to compile materials for booth. Booth should include, but is not limited to, promotion of clean air activities (i.e. school based assessment plan), information on air quality issues, how to become an ALASET volunteer, A special drawing or giveaway will be planned to help drive community members to booth. Also a schedule will be developed that will identify those managing the booth on the day of the event.	Youth Sr. Manager/ Program Coordinator, Earth Day Committee	Agendas and minutes	1/2005– 3/2005
	3. Operate booth at Earth Day and summarize the day’s events.	Youth Sr. Manager/ Coordinator, Earth Day Committee	Summary and photos of event	4/2005
	4. Promote Earth Day Booth on website	Program Coordinator	Website pages	3/2005– 6/2005
<u>Share the Road</u>	1. Contract with Sacramento Area Bicycle Advocates to conduct Share the Road Campaign in the Sacramento Region	Staff, SABA	Contract	7/2004

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<u>Campaign</u>				
	2. Recruit SABA volunteers to serve on Share the Road Campaign Committee	SABA	Committee Roster	7/2004
	<u>Signs</u> 1. Review possible “Share the Road” sign designs and make recommendation	SABA	Recommendations	7/2004
<u>Share the Road Campaign</u>	2. Obtain approval of Sacramento Bicycle Advisory Committee (SacBAC)	SABA	Minutes	8/2004
	3. Consult with SABA members, recreational clubs and SacBAC	SABA	Copy of request	8/2004
	4. Devise ranking process based on motor vehicle and bike traffic and other factors	SABA	Ranking criteria	8/2004
	5. Rank locations Check bike usage Check Average Daily Traffic (ADT) Other factors	SABA		9/2004-10/2004
	6. Identify 100 sign locations in Sacramento county: urban and rural	SABA	List of locations	10/2004
	7. Assist in obtaining Office of Traffic Safety grant or other funding Request jurisdictions install	SABA	Copy of letters	11/2004

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	8. Write press release	SABA	Copy of press release	11/2004
	9. Hold news conference	SABA	Copy of articles	12/2004
<u>Share the Road Campaign</u>	<u>Grant application assistance</u> 1. Assist Sacramento, Citrus Heights, Folsom, Elk Grove, Rancho Cordova and Galt and Sacramento County (or SACOG) with OTS or other grant preparation	SABA		
	2. Research scope of campaigns elsewhere	SABA	Summary of research	11/2004
	3. Make recommendations on scope	SABA	Recommendations	12/2004
	4. Provide Share the Road sign locations	SABA		12/2004
<u>Safe Routes To School</u>	1. Contract with WalkSacramento to expand Safe Routes to School project to include high school youth involvement.	Staff, WalkSacramento	Contract	6/2004
	2. Solicit candidates to serve on ALASET's Youth Advisory Board (YAB) from Natomas Unified High School and Inderkum High School. Distribute application forms in appropriate classes and bulletin boards.	WalkSacramento, NUSD Superintendent, NHS Principal	# of applications forwarded to NHS, # of applications received, the designation of a specific individual (s) for the YAB	8/2004 & 5/2005
	3. Working with a government class or student activities director, initiate high school "Safe Routes To School Support Team(s)"	WalkSacramento, school personnel,	Announcement inviting students to	9/2004

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	that adopt one or two of the Natomas Unified School District elementary schools and help in their Safe Routes To School event(s).	students	participate in “Safe Routes To School Support Team”, Report on activities of the Team.	
<u>Safe Routes To School</u>	4. Provide incentives to encourage parents and students to participate on a regular basis in walking and bicycling to school and other destinations – and to drive safely to protect the safety of the students.	WalkSacramento	Report on incentives provided and how they were used. (Report on numbers of children walking/biking to school.)	9/2004 – 5/2005
	5. Provide printed materials in support of the Safe Routes To School programs including information on the health and air quality benefits.	WalkSacramento	Report on printed materials provided.	8/2004 – 5/2005
<b>Objective I Education Year 2</b>	Activities will mirror Year I with applicable changes to improve and continue programs based upon Year 1 evaluations. Examples of tasks to be considered by Share the Road Campaign committee are listed below:			
<u>Share the Road Campaign Year 2</u>	<u>Bumper stickers</u> 1. Design bumper sticker—get government agency input Request public agencies put them on their vehicles Make them available to public (nominal charge)	SABA	Bumper stickers	10/2005
	<u>Web site</u> 1. Add Share the Road section to Web site on cyclists’ and drivers’ rights and responsibilities	SABA	Web site	12/2005

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	<u>Sharing the road with buses and trucks</u> 1. Arrange for training of RT bus drivers	SABA	List of correspondence and meetings with RT	5/2006
<u>Share the Road Campaign Year 2</u>	<u>Enforcement</u> 1. Data gathering Ped/bike crashes, injuries and fatalities Resources devoted to traffic enforcement	SABA	Data Summary	6/2006
	2. Find partners	SABA	Partner list	6/2006
	3. Campaign to devote additional resources in city and county to traffic enforcement Letters to City Councils and Board of Supervisors Letters to Neighborhood Associations Appeal to members to write letters	SABA	Copies of letters	6/2006
<b>Objective II</b>  <b>Policy / Advocacy</b>  <b>Year 1</b>	<i>To continue to advocate and promote our Clean Air Agenda for the Sacramento Region. A “Clean Air Advocacy Team” of volunteers dedicated to ALASET’s vision of land use and air quality: “... of energy and transportation efficient land use that supports a healthy air quality – air quality that meets health-based air quality standards – through a vision of walkable, bikable, “cool” communities linked by a clean-fueled transit network and framed by the open space of our region” – will continue to advocate for ALASET’s Clean Air Strategies.</i>			
	<i>This is a small piece (partial funding) of the overall work necessary to implement an aggressive Clean Air Agenda for the region.</i>			

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	<p>1. <b>Regional Council...</b><i>ALASET will be an active participant in the existing Sacramento Regional Council, a collaborative group working on land use issues as they impact air quality in the Sacramento region.</i></p>			
<p><b>Objective II</b></p> <p><b>Policy / Advocacy</b></p> <p><b>Year 1</b></p>	<p>2. <b>Community Volunteer Network...</b> <i>Volunteer Network will advocate for clean air strategies in their local jurisdictions and report on clean air agenda strategies being implemented in their jurisdiction to be shared with elected officials and other interested advocates.</i></p> <p>3. <b>Cleaner Air Partnership...</b><i>ALASET will continue liaison activities with the Cleaner Air Partnership in advocating for mobile source pollution reductions currently focused on NOx. ALASET will actively participate on all CAP committees and will outreach through CAP to further educational goals of the Health Effects Task Force and the Clean Air Agenda of the ALA of Sacramento-Emigrant Trails. The Cleaner Air Partnership provides an important link to the business community and is a natural team member in our work to clean up the air in the Sacramento region.</i></p>			
<p><u>Regional Council</u></p>	<p>1. Participate in existing “Sacramento Regional Council” in order to increase awareness of, advocate and support legislation that would positively impact the air quality in our region. The Coalition represents diverse groups from the Sacramento area including environmental, open space and social equity but with an overall focus on people’s health.</p>	Advocacy Team	Coalition Roster	8/2004
	<p>2. Meet bi-monthly to collaborate on joint actions and report on advocacy underway.</p>	Advocacy Team	Meeting agendas and Minutes	Ongoing

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<u>Regional Council</u>	3. Coordinate with appropriate regional bodies including the Cleaner Air Partnership, the Transportation Air Quality Forum, Valley Vision, SACOG and air districts.	Advocacy Team	Meeting notes	Ongoing
<u>Community Volunteer Network</u>	1. Enhance a community volunteer network to help implement and report on clean air agenda strategies in their jurisdictions, follow-up with their elected officials on presentations made in 03-04, and to facilitate increased community building within and across communities.	Advocacy Team	Letter of invitation; network roster	10/2004
	2. On a monthly basis, request input from network on clean air strategies being implemented in their areas.	Advocacy Team	E-mail requests; network responses	Ongoing
<u>Cleaner Air Partnership</u>	1. Actively participate in CAP goals and objectives by serving on CAP Steering Committee, Executive Committee, and NOx TF. Participate in outreach activities in the region for adoption of the SOS Ordinances and other initiatives as appropriate. Through the NOx TF continue strategies for reduction of NOx and for development of the new SIP.	HETF Consultant	Record of participation on CAP Exec. Cmte., Strg. Cmte.,NOx TF, and actions taken. Record of crossover actions between HETF and CAP to maximize impact of goals. Record of participation in SOS presentations, SIP activities.	7/2004-6/2005

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<p><u>Cleaner Air Partnership</u></p>	<p>2. Serve as liaison between ALASET and CAP in educating about the health impacts of air pollution and in educating members about ALASET's Clean Air Agenda and air quality initiatives.</p>	<p>HETF Consultant</p>	<p>Record of meetings, events, accomplishments; articulation of ALASET initiatives as appropriate</p>	<p>7/2004-6/2005</p>
	<p>3. Supervise administrative SMAQMD grant requirements working with CAP project manager.</p>	<p>HETF Consultant</p>	<p>Record of management of grant requirements, record of regular meetings with project manager.</p>	<p>7/2004-6/2005</p>
<p><b>Objective II</b>  <b>Policy / Advocacy</b>  <b>Year 2</b></p>	<p><i>In Year 2, the Lung Association will continue its work towards furthering its Clean Air Agenda for the region.</i></p>			
	<p>Activities will mirror Year 1 working with partnering agencies/organizations towards continued implementation of the Clean Air Agenda strategies.</p>			

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<p><b>Objective III</b> <b>Research</b> <b>Year 1</b></p>	<p><i>The Health Effects Task Force (HETF) of volunteer air quality and health experts will continue its goal to strengthen our case for cleaning up the air in the Sacramento Region through the following objectives:</i></p> <p>1) <i>to develop a body of air quality and health impact data specific to the Sacramento Region;</i></p> <p>2) <i>to keep decision makers and the community informed about research findings; and</i></p> <p>3) <i>to support improved air quality at school sites, working with school personnel, parent groups, and ALASET's Youth Advisory Board</i></p>			
<p><u>Health Effects Task Force</u></p>	<p>1. <u>Ongoing Studies Oversight, Report Development:</u> hold a minimum of four meetings per year; maintain balanced air quality and health expertise.</p>	<p>Members, HETF</p>	<p>Record of meetings, roster of members</p>	<p>7/2004-6/2005</p>
	<p>2. Continue to monitor and provide input to health impact studies underway; approve data and findings; advocate for completion of studies.</p>	<p>Members, HETF</p>	<p>Record of discussions, revisions and of communications</p>	<p>7/2004-6/2005</p>
	<p>3. Advocate as appropriate for new studies focused on the Sacramento region.</p>	<p>Members HETF, Consultant</p>	<p>Record of contacts, actions taken</p>	<p>7/2004-6/2005</p>
	<p>4. Maintain collaborative relationships with local air districts and CalEPA/ARB to further develop data on residents in the Sacramento region.</p>	<p>Members HETF, Consultant</p>	<p>Ongoing</p>	<p>7/2004-6/2005</p>
<p><u>Health</u></p>	<p>5. Begin to develop design features and compile data for a</p>	<p>Members HETF,</p>	<p>Draft design elements</p>	<p>6/2005</p>

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<u>Effects Task Force</u>	comprehensive report.	Consultant, subcontractor if needed		
	6. <u>New Research</u> : Explore possible advocacy to require cities and counties to conduct CEQA review of all plans for new school sites, beginning with Sacramento City and County.	Members, HETF Consultant	Determine feasibility	By 1/2005
	7. Explore new study possibilities including at other school sites; a new Central Valley Air Quality Initiative.	Members, HETF	Record of discussions, contacts, decisions	6/2005
	8. <u>Outreach, Education</u> : publish completed studies and keep the public informed about study findings.	HETF and Consultant	Record of outreach efforts, publicity, outcomes	7/2004-6/2005
	9. Coordinate these efforts with air districts and CARB when appropriate.	HETF and Consultant	Record of meetings, agreements	Ongoing
	10. Further our educational goals by communicating research results and coordinating with other agencies, including the Cleaner Air Partnership, the Asthma Collaborative, <i>WalkSacramento</i> , and local air districts.	Consultant with HETF members as appropriate	Crossover meeting records, publications that demonstrate crossover	Ongoing
	11. Incorporate HETF study findings into ALASET Clean Air Agenda and new comprehensive schools initiative.	Consultant w/ other ALASET staff	Crossover meeting records, actions taken	Ongoing
<u>Health Effects Task</u>	12. <u>Schools</u> : Continue to monitor and provide support for activities resulting from the Cahill I-5 Study findings at Arden School.	Consultant with HETF members as	Record of meetings, communications,	Ongoing as needed

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<u>Force</u>	Work with school personnel and parent groups in advocating for initiatives to create a healthy school environment. Track action resulting from the I-5 Study.	appropriate	agreements, outcomes, action taken	
	13. Join in the ALASET healthy schools project, HETF serving in an advisory role as appropriate.	HETF members	Record of meetings, advisory action taken, outcomes	Ongoing as appropriate
	14. Encourage Youth Advisory Board participation in a traffic audit and other school safety projects.	Consultant with HETF members as appropriate	Record of collaboration with school personnel, parents, students	Ongoing as appropriate
	15. Supervise intern activities to ensure accomplishment of HETF goals.	Consultant	Action plan, hours spent, outcomes as appropriate	7/2004-6/2005
<b>Objective III</b> <b>Research</b> <b>YEAR 2</b>	<i>In Year 2, the Lung Association will continue its work to strengthen our case for cleaning up the air in the Sacramento Region.</i>			
<u>Health Effects Task Force</u>	Goals & Activities will continue as outlined above.			