

Welcome!
¡Bienvenidos!

The meeting will begin shortly.
La reunión empezará pronto

South Sacramento/Florin

South Sacramento/Florin

Community Air Protection

Protección del Aire de la Comunidad

Steering Committee Meeting
Monday, August 25, 2025

Reunión del Comité Directivo
lunes, 25 de agosto, 2025

This meeting is being recorded and will be publicly available.

Esta junta será grabada y será disponible públicamente

SACRAMENTO METROPOLITAN



AIR QUALITY
MANAGEMENT DISTRICT

Interpretation Logistics

Logística de interpretación

HOW TO ACCESS A ZOOM MEETING INTERPRETER

CÓMO ACCEDER A UN INTÉRPRETE DE REUNIÓN DE ZOOM

- 1 Join the meeting
Únase a la reunión



- 2 Click the interpretation icon
Haga clic en el ícono de interpretación



- 3 Choose your language
Elija su idioma



Spanish
French
German

- 4 Mute original audio
Silencie el audio original



Accessing an Interpreter *Acceder a un intérprete*

1. Join virtual meeting using either Zoom's desktop version or mobile app
2. Click the Interpretation Icon (*a globe*)
On Desktop: look at bottom of Zoom Window
On Mobile: Tap the screen to show controls, then tap "More"(...) Menu
3. Choose Your Language Channel
4. Mute Original Audio

TIPS

Make sure you're using the Zoom app, not a browser

Make sure you're using the latest version of Zoom

1. Únase a una reunión virtual usando la app Zoom de escritorio o teléfono
2. Haga clic en el ícono de interpretación (*un planeta*)
En escritorio: Revise la parte inferior de la ventana de Zoom
En teléfono: Toque la pantalla para ver los controles, luego toque el menú "Más"(...)
3. Elija su canal de idioma
4. Silencie el audio original

CONSEJOS

Asegúrese de utilizar la app Zoom, no un navegador

Asegúrese de utilizar la versión más reciente de Zoom

Welcome & Introductions

- a. Meeting Logistics
- b. Introductions and Community Event Announcements
 - a. Committee Roll Call
 - b. Facilitators, District Staff, CARB, Public Participants
 - c. Community Events

In-Person and Virtual Reminders

We may pause and make adjustments throughout to ensure equitable engagement for in-person and virtual attendees

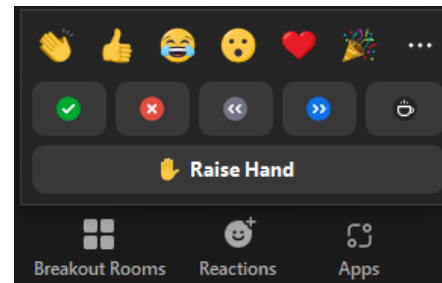
- **In-person attendees** – if you have a question or comment, please raise your hand or name placard
- **Virtual attendees** – if you have a question or comment, please raise your virtual hand or type your question or comment in the chat

Order of questions and comments

1. Steering Committee in-person
2. Steering Committee online
3. Public in-person
4. Public online

Virtual Logistics

- You can message the host or co-host if you are having technical difficulties. Or you can email AB617clerk@airquality.org for assistance
- During the Steering Committee discussion period or during Public Comment period, each person who wants to speak will need to raise their virtual hand
 - On Zoom web application – Click either Participants or Reactions, then press “Raise hand”
 - On the phone – Dial *9 to raise your virtual hand
 - Please state your name and affiliation
 - When you are called – Please unmute yourself on the app or the phone (press *6)



Charter Code of Conduct

Members will

- Treat everyone with courtesy and respect
- Avoid personally attacking or demeaning anyone
- Avoid interrupting others who have the floor
- Avoid disrupting or delaying the meeting
- Strive to be fair and unbiased towards each other, the public, and the District
- Value each other's time and respect each other's opportunity to speak
- Strive to reach consensus, but agree to disagree if need be
- Listen courteously and attentively to the public
- Strive to hold each other accountable to the Code of Conduct

Agenda/Agenda

6:00 – 6:10 pm	Welcome and Introductions <ul style="list-style-type: none"> a. Meeting logistics b. Introductions and Community Event Announcements <ul style="list-style-type: none"> a. Committee Roll Call b. Facilitators, District Staff, CARB, Public Participants c. Community Events 	6:00 – 6:10 pm	Bienvenida e introducciones <ul style="list-style-type: none"> a. Logística de la junta b. Introducciones y anuncios de eventos comunitarios <ul style="list-style-type: none"> a. Repasar lista de comité b. Facilitadores, personal del distrito, CARB, público participante c. Eventos comunitarios
6:10 – 6:20 pm	Administrative Items <ul style="list-style-type: none"> a. Approve Meeting Summary b. Membership Update 	6:10 – 6:20 pm	Artículos administrativos <ul style="list-style-type: none"> a. Aprobar el resumen de la reunión b. Actualización de los miembros
6:20 – 6:30 pm	Updates <ul style="list-style-type: none"> a. Outreach Subcommittee b. District 	6:20 – 6:30 pm	Actualizaciones <ul style="list-style-type: none"> a. Subcomité de Alcance b. Distrito
6:30 – 6:40 pm	Action Items <ul style="list-style-type: none"> a. Vote on New Steering Committee Member Application b. Vote on October 15 Event Outreach Budget 	6:30 – 6:40 pm	Artículos de Acción <ul style="list-style-type: none"> a. Votación de la candidatura de un nuevo miembro del comité directivo b. Votación: Presupuesto para el evento del 15 de octubre
6:40 – 7:50 pm	CERP Team Report Out <ul style="list-style-type: none"> a. Follow-up on Urban Planning, Mobile, and Commercial Strategies b. Residential c. Outreach 	6:40 – 7:50 pm	Informe del equipo CERP <ul style="list-style-type: none"> a. Seguimiento de las estrategias urbanísticas, móviles y comerciales b. Residencial c. Divulgación
7:50 – 7:55 pm	New Business and Upcoming Meeting Topics	7:50 – 7:55 pm	Nuevos asuntos y temas para futuras agendas
7:55 – 8:00 pm	Public Comments	7:55 – 8:00 pm	Comentarios públicos
8:00 pm	Adjourn	8:00 pm	Despedida

Introductions & Steering Committee Roll Call

Administrative Items

- a. Approve Meeting Summary
- b. Membership Update

Approve Meeting Summary

Membership Update

Updates

- a. Outreach Subcommittee
- b. District

Outreach Subcommittee Update

Discussed:

- **Status of Purchasing Outreach Materials and T-shirts**
- **National Night Out – August 5**
- **AB 617 Community Event – October 15, 5:30-8pm**
 - Air Quality Data
 - CERP strategies
 - Outreach Purchasing Budget

National Night Out

- Deerfield Mesa Grande
- North Laguna Creek Valley Hi
- Franklin Boulevard Business District
- Jack Davis Park



Upcoming Events: Volunteers Requested

- Excelsior Market: September 7th from 11am – 3pm
- Latino Book Festival: September 13th from 10am – 3:30pm
- Color the Block Clean Air Day/Chilies and Salsa Festival: October 4th from 11am – 3pm

District Updates

Action Items

- a. Vote on New Steering Committee Member Application
- b. Vote on October 15 Event Outreach Budget

Vote on New Steering Committee Member Application

1. Item Presentation

2. Steering Committee Discussion

3. Steering Committee motion to vote

4. Steering Committee seconds motion

5. Public Comment on Action Item

6. Steering Committee closes Public Comment for Action Item

7. Steering Committee further discussion

8. Steering Committee votes

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Vote on October 15 Event Outreach Budget

Motion: Approve the Outreach Subcommittee Proposal to use no more than \$2,000 of the remaining \$12,500 Outreach Funds to purchase the following items for the October 15 Event:

- Food: \$1,000
- Incentives to encourage participation: \$500
- Incidentals: \$500

Vote on October 15 Event Outreach Budget

1. Item Presentation



2. Steering Committee Discussion

3. Steering Committee motion to vote

4. Steering Committee seconds motion

5. Public Comment on Action Item

6. Steering Committee closes Public Comment for Action Item

7. Steering Committee further discussion

8. Steering Committee votes

CERP Team Report Out

- a. Follow-up on Urban Planning, Mobile, and Commercial Strategies
- b. Residential Sources
- c. Outreach

	Year 2025	Draft Focus/Topics	Outreach Strategy
Quarter 1 (Education/ Goals)	January	Adopt Draft CERP Timeline Air Pollution Emission Inventory & Air Quality Concerns	Outreach
	February	CSC education on strategies (brainstorming discussions)	Outreach
	March	Develop Air Quality Goals for the Plan	Outreach
Quarter 2 (Strategy Development)	April	Strategy Development Presentation Team Breakout Groups <ul style="list-style-type: none"> Expectations of the workgroup process (time to meeting, schedule, etc.) Filling out the CERP strategy development forms Develop a Quick-Win Strategy 	
	“May” (June 2)	Incentives Presentation (Projects Guidelines) Teams Breakout Workgroups (action, goal, timeline, metrics)	
	June	Community Development Project Presentation Teams Breakout Workgroups (action, goal, timeline, metrics)	
Quarter 3 (Report out & Feasibility)	July	Report out on Strategies from the workgroup teams – Urban Planning and Mobile & Commercial	
	August	Report out on Strategies from the workgroup teams – Residential & Outreach	
	September	Feasibility Assessment & Discussion	
Quarter 4 (Prioritization and Finalization)	October	Priorities of Strategies (Confirm Air Quality Targets & and Metrics of Success)	
	November	Finalize CSC Priority of Strategies & Goals	
	December	CSC approves DRAFT CERP strategies for Public Comment	

CERP Teams

Urban Planning & Mobile	Residential	Commercial	Outreach
Barry Boyd	Jamallah Green	Arturo Arroyo	Various Outreach Subcommittee Members
Morgan Brown	Jennifer Holden	Bishop Chris Baker	Various Members of the Public
Richard Lincoln/Ward Winchell	Laurie Walker	Herman Barahona	
Sarina Rodriquez	Richard Falcon	James Allison	
Stephanie Williams	Roberto Rizo	Tido Hoang	
Vincent Valdez			

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4 Teams to Divide and Conquer

HULK

**IRON
MAN**

THOR

BLACK WIDOW



Meetings for Strategy Development Discussions (*since February Workshops through August*):

- 6 CSC Meetings
- 6 CERP Subcommittee Meetings
- 6 Outreach Subcommittee Meetings
- Office Hours (*Tuesdays before and Thursdays after CSC Meetings*)
- All strategies were available on Google Drive for CSC review



28 Strategies!



Urban Planning & Mobile

HULK

Deploy Portable Emissions Acquisition System (PEAQs)
Roaming Idling Inspections during PEAQS deployment
Increase clean mobility options for residents with zero-emission vehicles and charging infrastructure
Increase ridership on public transportation
Portable Air Monitor Distribution Program
Increase tree canopies
Reduce Idling at Schools and nearby Sensitive Receptors
Increase Community input on Truck Routes
Industrial and Warehouse uses/zoning (reduce impacts & locations)
Commercial Vehicle Replacement Program
Safe & Resilient Streets

Outreach

BLACK WIDOW



Participate in Outreach Events
Outreach through traditional and Social Media
Improve Awareness, Accessibility, and Transparency of Complaint Reporting System
Promote Air Quality Education in Schools
Build Relationships with Stakeholders and Community Members

Residential

THOR



Lawn and Garden Equipment
Electrification of Household Appliances
Clean Air Products
Portable Air Purifier
Air Filters in Public Spaces
Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality

Commercial

IRON MAN

Public Transparency with Permitted Sources-Violations
Public Information Portal
Increase education for Nail and Hair Salons
Business Education and Business Information Sharing
Source Identification and Focused Enforcement
Incentives for small businesses

Follow-up on Urban Planning, Mobile, and Commercial Strategies

Updates to Urban Planning & Mobile Sources Strategies

ZEV & Infrastructure

- Updated tracking metrics to indicate specific charger type and fuel
- Added additional fast charging as a goal

Increase Tree Canopies

- Included a South Sacramento Tree Alliance Project to plant 1000 trees as part of the Supplemental Environmental Project Program
- Added tree canopy metric to goal for project funding

Safe & Resilient Streets

- Added Neighborhood Street Safety Program

Updates to Commercial Sources Strategies

Business Education

- Clarified Acronyms
- Updated partner agency responsibilities

Nail and Hair Salon

- Clarified Acronyms

Strategy Packets

- Sent out on 8/12/25 for CSC review
- Posted under meeting for public access
- District Staff reached out to CSC members

Residential Sources Overview of Strategies

Strategy	Description
Lawn and Garden Equipment	<ul style="list-style-type: none"> • Engage with the community to share information on the incentive and equipment checkout programs, including benefits of using battery-electric lawn and garden equipment • Create an equipment checkout program to maximize the number of residents who can use the equipment • Create an incentive program for residential battery-electric lawn and garden equipment
Electrification of Household Appliances	<ul style="list-style-type: none"> • Identify neighborhoods or areas and relevant partners to conduct outreach • Engage and educate homeowners and renters to share information on the benefits of using carbon-free appliances and available resources • Develop new incentive program to assist qualified residences
Clean Air Products	<ul style="list-style-type: none"> • Engage and educate the community to share information on indoor air quality, impacts from cleaning products, and safer alternatives. • Create outreach materials on indoor air quality and impacts from cleaning products • Share information for cleaning products that are certified as meeting the US EPA's Safer Product Standards: U.S EPA's "Safer Choice" during tabling events.
Portable Air Purifier	<ul style="list-style-type: none"> • Incentive program to provide portable high-filtration air purifiers, prioritizing multi-family unit housing • Engage and educate community on indoor air quality and health impacts of poor air quality
Air Filters in Public Spaces	<ul style="list-style-type: none"> • Engage with the public to share information on indoor air quality and benefits of using high quality air filters • Establish an air filter replacement or upgrade program for qualifying community-oriented locations • Improve air quality for sensitive receptors in key-public locations using air filters that are rated MERV-13 or higher, or HEPA.
Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality Events	<ul style="list-style-type: none"> • Promote the proper use of masks and air purifiers through multilingual educational materials, community partnerships, digital content, and in-person outreach.

Strategy Report Out/Approval Timeline

August CSC Meeting	September CERP Subcommittee	September CSC Meeting	October CERP Subcommittee	October CSC Meeting
August 25	September 8	September 22	October 6	October 27
Report out: <ul style="list-style-type: none"> Residential Outreach 	Residential & Outreach final edits, comments, and additions	Feasibility Discussion	Follow up on Sept CSC Meeting	Prioritization of Strategies
	<i>Last chance for Residential and Outreach TEAM Strategy APPROVAL before feasibility</i>			

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Residential Sources Strategies

Residential THOR 	Lawn and Garden Equipment
	Electrification of Household Appliances
	Clean Air Products
	Portable Air Purifier
	Air Filters in Public Spaces
	Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality

- Questions/clarifications?
- Specific Suggestions for Discussion?

Residential Team
Roberto Rizo (Resident)
Laurie Walker (Resident)
Richard Falcon (United Latinos)
Jennifer Holden (Mangan Park Neighborhood Association)
Jamallah Green (Resident)

Outreach Strategies

Outreach BLACK WIDOW 	Participate in Outreach Events
	Outreach through traditional and Social Media
	Improve Awareness, Accessibility, and Transparency of Complaint Reporting System
	Promote Air Quality Education in Schools
	Build Relationships with Stakeholders and Community Members

- Questions/clarifications?
- Specific Suggestions for Discussion?

Outreach Team

Various Members of the Steering Committee and Public

The background is a solid blue color with several horizontal, wavy lines in varying shades of blue, creating a sense of movement or water. The lines are more prominent in the lower half of the image.

New Business and Upcoming Meeting Topics/Locations

AB617 Virtual Office Hours

- Office hours are by appointment only
 - Email (AB617Clerk@airquality.org) or call (916-704-4813) AB 617 Clerk to schedule a time to meet with staff

Upcoming Steering Committee Meetings

September - December

September 22, 2025

October 27, 2025 ***In-person only***

November 17, 2025 ***In-person only***

December 8, 2025

6-8pm

La Familia

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Public Comment Guidance

In-person

- Please raise your hand or name placard and state your name and affiliation

Virtual

- Please raise your virtual hand
 - On Zoom web application – Please press “Raise your virtual hand button” under the Reactions button
 - On the phone – Dial *9 to “Raise your virtual hand button”
 - Please state your name and affiliation
- When you are called – Please unmute yourself on the app or the phone (press *6)

Public Comments

Adjourn

Next meeting: Monday, September 22, 2025

Lawn and Garden Equipment

Goal

Establish incentive and equipment checkout programs to expand access for residents within AB 617 boundaries to replace existing gas-powered lawn and garden equipment with zero-emission, battery-electric equipment.

- Engage with the community to share information on the incentive and equipment checkout programs, including benefits of using battery-electric lawn and garden equipment
- Create an equipment checkout program to maximize the number of residents who can use the equipment
- Create an incentive program for residential battery-electric lawn and garden equipment



Electrification of Household Appliances

Goal

Assist homeowners and renters in single-family or multi-family housing with replacing natural gas, propane, or wood-burning appliances with efficient carbon-free appliances.

- Identify neighborhoods or areas and relevant partners to conduct outreach
- Engage and educate homeowners and renters to share information on the benefits of using carbon-free appliances and available resources
- Develop new incentive program to assist qualified residences



Clean Air Products

Goal

Engage and educate the community to share information on in-door air quality, impacts from cleaning products, and safer alternatives.

- Create outreach materials on in-door air quality and impacts from cleaning products
- Share information for cleaning products that are certified as meeting the US EPA's Safer Product Standards: U.S EPA's "Safer Choice" during tabling events.

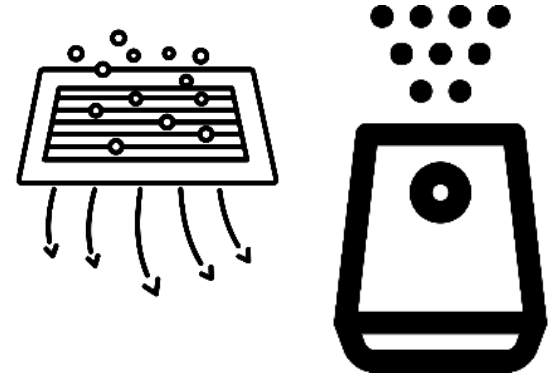


Portable Air Purifier

Goal

Engage and educate the community to share information on indoor air quality and benefits and real cost of using a portable air purifier and create an incentive program to provide portable high-filtration air purifiers

- Incentive program to provide portable high-filtration air purifiers, prioritizing multi-family unit housing
- Engage and educate community on indoor air quality and health impacts of poor air quality



Air Filters in Public Spaces

Goals

Reduce exposure to harmful air quality pollutants and improve indoor air quality at community-oriented locations through an air filter replacement/upgrade program.

- Engage with the public to share information on in-door air quality and benefits of using high quality air filters
- Establish an air filter replacement or upgrade program for qualifying community-oriented locations
- Improve air quality for sensitive receptors in key-public locations using air filters that are rated MERV-13 or higher, or HEPA.

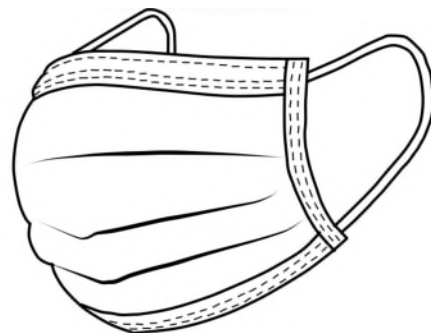


Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality

Goal

Promote the proper use of masks and air purifiers through multilingual educational materials, community partnerships, digital content, and in-person outreach.

- Work with public health agencies or new partners to distribute educational materials that explain when and how to use masks and air purifiers effectively during poor air quality events.
- Target outreach in communities and individuals most sensitive to and affected by air pollution



Participate in Outreach Events

Goal

Expand community awareness of air pollution and protective actions by establishing a regular presence at community events, building strong relationships with residents, and becoming a trusted source for air quality education and resources.

- Create a Calendar of Events
- Distribute educational materials on air quality Collect community input by administering short air quality surveys to better understand local concerns and needs.
- Create our own event



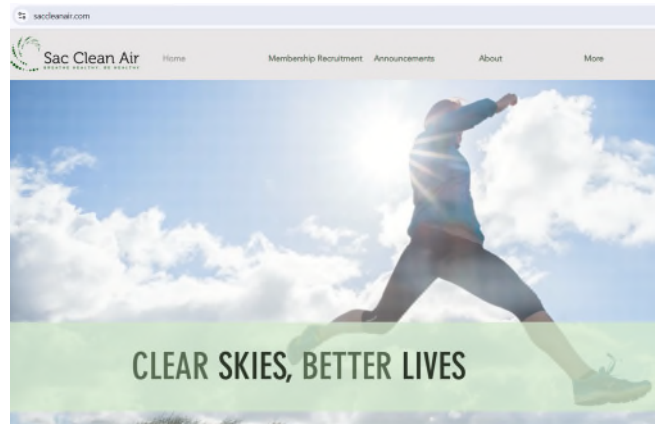
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Outreach through traditional and Social Media

Goal

Expand community awareness of air pollution and protective actions by performing targeted outreach through traditional and social media channels to educate, engage, and empower residents.

- Launch community air quality outreach to expand community awareness of air quality
- Manage and maintain an online presence to educate and engage the public (example: Sac Clean Air).
- Distribute air quality information to selected neighborhoods, partners, and media.
- Create media kit in multiple languages



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Improve Awareness, Accessibility, and Transparency of Complaint Reporting System

Goal

Enhance transparency and trust in enforcement by increasing public awareness of the District Complaint System and improving its accessibility and usability

- Develop multilingual outreach materials
- Produce instructional video demonstrating how to file a complaint
- Explore hosting public workshops to educate residents
- Incorporate community suggestions into an updated complaint reporting form, with a focus on accessibility features such as language translation and mobile compatibility.



Complaints

Filing an Air Quality Complaint

The Sac Metro Air District investigates complaints related to dust, smoke, odors, overspray, and other potential air quality permit and rule violations. Complaints can be filed online using the form below or by calling 279-207-1122 or 800-880-9025.

When filing a complaint, please have the following information ready:

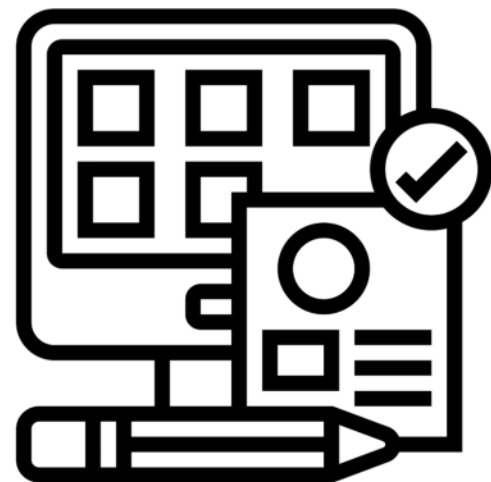
- A specific description of the problem. Is it an odor, smoke, or dust?
- The location of the problem including address and cross streets, if known
- Who is causing the problem, if known?
- The time the problem occurs, including time of day and frequency
- The wind direction
- The duration of the problem

Promote Air Quality Education in Schools

Goal

Expand community awareness of air pollution and protective actions by sourcing or developing educational materials and working with schools to integrate them into instruction

- Develop or source and promote educational materials that explain the health and environmental impacts of air pollution
- Distribute educational materials to participating schools and encourage curriculum adoption
- Host/participate in environmental/educational workshops at schools
- Art integration as a teaching model (i.e Teatro Nagual)



Build Relationships with Stakeholders and Community Members

Goal

Expand community awareness of air pollution and protective actions through trusted community leaders and members.

- Identify stakeholders
- Create an outreach toolkit for stakeholders
- Meet with trusted community leaders to share air quality information and understand the most effective way to reach their community members

