

South Sacramento/Florin Community Air Protection Steering Committee Meeting Summary

Monday, August 25, 2025

6:00pm – 8:00pm

Location: Hybrid Meeting (online via Zoom, and in-person at La Familia Maple Neighborhood Center, 3301 37th Ave, Sacramento, CA 95824)

SC Members	Member Application/Organization
Bishop Chris Baker	Resident
Stephanie Williams	Resident
Tido Thac Hoang	Vietnamese American Community of Sacramento (VACOS)
Barry Boyd	Sacramento Environmental Justice Coalition (SacEJC)
Roberto Rizo (Co-Lead)	Resident
Arturo Arroyo	Sacramento Environmental Justice Coalition (SacEJC)
Vincent Valdez	United Latinos
Morgan Brown (Co-Lead)	Resident, Color The Block
Richard Lincoln	Southgate Recreation and Park District
emxa Swan	Resident
Laurie Walker	Resident
Jamallah Green	Resident
Sacramento Metropolitan Air Quality Management District (SMAQMD)	
Sac Metro Air District staff	
California Air Resources Board (CARB)	
CARB staff	
Facilitators/Consultants/Interpreters	
Kearns & West staff	
Language World Staff	
Public***	
Adrian Rehn	Valley Vision
Navreet Hundal	
	City of Elk Grove
	City of Sacramento
	Sacramento County

***This list shows only the affiliation of public members who provided verbal or written comments or introduced themselves verbally at the beginning. This list only includes some public members who attended the meeting because it was conducted in a hybrid format, and no sign-in sheet was available to online participants. Note: All presentations and meeting materials are available on the District website at <https://www.airquality.org/Air-Quality-Health/Community-Air-Protection/Community-Meetings>

Full meeting video recording available at:

- English Recording:
 - <https://www.youtube.com/watch?v=KreDkxPsUvs>
- Spanish Recording:
 - <https://www.youtube.com/watch?v=XjU4FJYUCdA>

Meeting PowerPoint Presentation

- English PowerPoint:
[https://www.airquality.org/AB617/Documents/August%2025%202025%20Meeting%20Presentation%20\(English\).pdf](https://www.airquality.org/AB617/Documents/August%2025%202025%20Meeting%20Presentation%20(English).pdf)
- Spanish PowerPoint:
[https://www.airquality.org/AB617/Documents/August%2025%202025%20Meeting%20Presentation%20\(Espa%C3%B1ol\).pdf](https://www.airquality.org/AB617/Documents/August%2025%202025%20Meeting%20Presentation%20(Espa%C3%B1ol).pdf)

Meeting Summary

1. Welcome and Introductions

A Co-Lead opened the meeting at 6:09 pm. The interpreter provided interpretation instructions in English and in Spanish for both online and in-room interpretation. The facilitator reviewed the code of conduct and agenda, and a Co-Lead conducted roll call for the Steering Committee. The facilitator invited the public to share any community events. These are listed below:

Community Events

- Co-lead announced the following events: International Festival at Excelsior Market on September 7 at the Estate Farms; Book Celebration at Rainbow Mini Park - September 20; October 4 – Salsa, Chilis and Clean Air Celebration at Rainbow Mini Park. Color the Block is starting a fruit tree giveaway.
- A Steering Committee member announced the Climate Justice Festival on September 21 at Cesar Chavez Park, talk about climate justice with a focus on Solar.

2. Administrative Items

2a. Approval of meeting summary

Approved by Steering Committee vote.

2b. Membership Update

District staff provided membership updates:

- District has received eight incomplete applications. District staff are following up on the applications in order to complete them.
- Richard Falcon, no longer with United Latinos and has applied to serve on the Steering Committee as a resident. Will be voting on that during the Action Items.

3. Updates

3a. Outreach Subcommittee Updates

Subcommittee members gave the following updates:

- Status of Outreach Materials Purchase- T-shirts have been purchased. Still undecided if they'll spend the money to add the website to the arm. There will be follow-up to get consensus from SC on whether to add website or not before moving forward.
- Banner and Tablecloth Updates - The draft artwork for the standing banner, table banner and tablecloth are available for review. Steering Committee member proposes to update pictures with local residents and local parks. Steering Committee members have the opportunity to review and comment.
- District attended National Night Out, August 5, at Deerfield Mesa Grande, North Laguna Creek

Valley Hi, Franklin Boulevard Business District and Jack Davis Park.

- Upcoming Events in need of volunteers to table for the SC
 - Excelsior Market - September 7, 11:00-3:00
 - Latino Book Festival – September 13, 10-3:30
 - Color the Block, Clean Air, Salsa and Chili Festival Day – October 4; 11:00-3:00 pm
- AB 617 Community Event, October 15, 5:30-8:00
 - Will include: Air Quality Data, CERP Strategies. Later today we will discuss use of the outreach funds for this community event.

3b. District updates:

- AB 617 Program funds have not been included in the State Budget. District staff are still tracking this and will provide updates to the Steering Committee.

4. Action Items

4a. Vote on New Steering Committee Member Application

- Richard Falcon, no longer with United Latinos, applying as a resident
 - Approves the application to have Richard Falcon join the Steering Committee.

4b. Vote on October 15 Event Outreach Budget

- Approve the outreach subcommittee proposal to use no more than \$2,000 of the remaining \$12,500 outreach funds to purchase the following items for the Community Event on October 15: Food \$1,000; Incentives \$500; Incidentals \$500

Discussion

- Location of event: Locations being considered for the October 15 event are Fruitridge Community Center and La Familia Maple Neighborhood Center. Staff are looking into both venues for feasibility.
- Partners: Steering Committee member asked if outside partners are being included in this October event. District Staff indicated that Valley Vision may support the event.
- Donations: Steering Committee member shared that Food-for-less asked what they can help with for the event such as water and food.
- Motion passed by Steering Committee with a unanimous vote.

5. CERP Team Report Out

5a. Follow-up on Urban Planning, Mobile, and Commercial Strategies

District gave updates on several strategies presented last month. If attendees have questions about those updates, please make an appointment to attend office hours to discuss with District Staff.

5b. Residential Report Out

Residential team presented the strategies they developed for the District to consider the feasibility of the proposed strategies.

- **Residential Sources** – A Subcommittee member presented the six proposed strategies. The following main comments were provided:
 - Electrification of Household appliances –
 - A Steering Committee member asked what appliances qualify to be replaced and suggested that cost for each appliance and overall replacement cost needs to be incorporated into the strategy.
 - District Staff responded that staff have been working with SMUD through their electrification conversion project and looking to expand that Partnership. District is exploring the feasibility.
 - Steering Committee member shared their experience with past rebate

electrification programs that required a purchase of a high-end/expensive appliances. Need to consider that the appliances in our program are affordable for our participants. Consider this during feasibility to include affordable appliances.

- **Portable Air Purifier Strategy**
 - Steering Committee Member notes that we need to take into consideration those members of the public who are more vulnerable due to age or medical conditions. We need to understand the community we're serving. Do we include a prioritization process to include in this strategy?
 - Make this an amendment to this strategy – Include those at risk, vulnerable communities
 - Steering Committee inquired what an incentive program would look like for this program?
 - District Staff explained there are options for implementation: 1. Geographic area or 2. Set a criterion and those that are eligible could apply.
 - Public member asked if this program would be about education or actually providing air purifiers and/or filters? The Steering Committee answered that it was for both.

5c. Outreach Report Out

Outreach team presented the strategies they developed for the District to consider the feasibility of the proposed strategies.

- **Outreach Sources** - A Co-lead presented the five proposed strategies. A note was made that a template is available for additional strategies. Any additional strategies are due by September 8. The following main comments were provided:
 - **Promote Air Quality Education in Schools**
 - Recommendation to amend the strategy to include community colleges and Job Corps
 - Steering Committee member commented that the Elk Grove Superintendent of schools is ready and willing to partner with this Steering Committee to implement this strategy.
 - Member of the public from Job Corps said she's glad to partner with the Steering Committee on this.
 - **Outreach through Traditional and Social Media**
 - A Steering Committee member asked if the Steering Committee could hire a contractor to implement this strategy on social media?
 - Color the Block has recently hired some interns through a grant program with Sacramento State and one will be dedicated to environmental social media, specifically supporting social media outreach for the Steering Committee.
 - **Improve Awareness, Accessibility and Transparency of Complaint Reporting System**
 - A Steering Committee member reminds us to be strategic about using the right medium when choosing how to implement this strategy. Consider the audience and use the appropriate method for eliciting the feedback.
 - Action: Amend the strategy to include being intentional about the methodology based on audience, impact and accessibility.
 - Call to action for there to be transparency on the part of the Air District on

what happens with complaints.

6. New Business and Upcoming Meeting Topics

- The District provided updates about future meetings.
- A Co-lead member made an announcement that Color the Block has a new intern and if Steering Committee members are interested in knowing more about how the intern will support the Steering Committee, there is a meeting on Thursday at 11:00.
- A Steering Committee member mentioned concern that Steering Committee applications from the Job Corps have been lingering. Encouraged that the lack of a permanent residence is not a barrier from participating in the Steering Committee.
- A Steering Committee member announced that the Elk Grove Superintendent would like to connect with District staff before October event; Food for less – offers a banner at use at the table.
- A Steering Committee member mentioned that Well Space would like to have a table at the October Event

7. Public Comments

- A public member from the climate emergency task force, which is a task force of community members announced that they are writing a community emergency action plan. Currently, the air pollution section is blank, and they are hoping to collaborate with the Steering Committee on this.
- A public member announced a Sustainable Business Awards and Resource Expo, on September 17, 1:00-4:00.

8. Adjourn

The meeting was adjourned at 8:00 pm.