Commercial Sources

Possible Strategy	Feedback and Possible Actions	Staff
Educate/Collaborate with Partner Agencies	• Partner with unconventional organizations (libraries, warming centers) to reduce illegal burning from homeless people • Partner with organizations that regulate nail salons • Presentations to hospitals, schools, etc. • Partner with cosmetology board and educate cosmetologists • Work with county public health, SMUD • Partner to improve access to alternative sources for wood-burning – incentives • Partner with legislators to create legislation in protection of air quality	SMAQMD Compliance Staff SMAQMD Urban Planning and Incentives Staff SMAQMD Rules & Permitting Staff

Educate the Public	• Proper use of air purifiers, masks, benefits
	 • Inform consumers about health impacts of businesses'
	 • Presentations to hospitals, schools, etc.
	 • Information about the number of permitters, who has most violations, most harmful violation types
	 • Educate public (wear masks) – provide low-costs mask, connect with mask b/oc
	 • Educate about indoor air quality – proper ventilation, cooking, cleaning products, candles, plug-ins
	 • Start young with education
	     o Elementary school programs
	     o Curriculum
	     o Checklists
	     o Science experiments
	     o Pilot project
		SMAQMD Compliance Staff
		
		 SMAQMD Communications Staff

Educate Industries	• Educate small businesses about harmful chemicals used in industries/shops • Educate nail salons – owners/employees	SMAQMD Compliance Staff
Increase Public Access to Information	• Increase access to inform about burning days • Educate the public on compliance history (post transparently online) o Make the information easily accessible, relevant + specific + searchable • Translation/improved access to information • Increased transparency about construction/demolition of info access	SMAQMD Compliance Staff

	• Signs posted Improving access/awareness of complaint portal • Translate portal, community education, social media campaign, text/app for complaints	
Review Enforcement Priorities	• Review Enforcement for highest impact polluters • Increase significance of tickets to improve response to complaints for idling	SMAQMD Compliance Staff

Create new or amend rules that reduce emissions	• ISR (nonconventional reductions)
	    ○ Idling drive throughs (how much pollution?)
	    ○ *Have a listing of possible actions that include points and they need to get x pts*
	• Model policy/ordinance similar to alcohol permits in EJ Communities
	• Commercial food/kitchens
		SMAQMD Rules & Permitting Staff

Increase transparency, education, and outreach	• Health impact reports from hospitals *and other medical facilities* ○ As a measurement tool • Upload permits • List of exempted businesses • Why in our areas? (cumulative effects, historical context) • How often does district say no?* • List of other permits* • How many sources by type vs rest of county* • *Learning how to access air quality permit information* • *Learning how to engage in public comment periods* • *Learning where to find information about projects approved for construction* • *Learning where to find active permits in your community* • *Learning more about the Enforcement of rules and permits* • *Outcomes of violations* • *Reporting sources of emissions*	SMAQMD Rules & Permitting Staff SMAQMD Compliance Staff

Key:
Purple = Notes from Compliance & Enforcement Table
Green = Notes from Rules & Permitting Table