Strategies & Actions in Screen-reader Accessible Format

Strategies & Actions

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Urban Planning & Mobile Sources

The Urban Planning and Mobile Sources strategies focus on creating healthier, more sustainable communities through land use planning, transportation reform, clean energy adoption, and increased involvement in planning decisions. These strategies aim to reduce pollution exposure by evaluating zoning practices, promoting urban greening, and supporting cleaner mobility options. Enhanced collaboration with agencies and communities is emphasized to improve enforcement and support transparent, data-informed decision-making.

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UM-1 Deploy Portable Emissions Acquisition System (PEAQS)

Concern Category:

Mobile Sources

- Heavy Duty (HHD) and Medium Duty (MHD) Diesel Truck Emissions

Strategy:

Deploy Portable Emissions Acquisition System (PEAQS) once/twice a year for 5 years.

Strategy Type:

Enforcement

- PEAQS is a portable roadside emission reader that identifies potential high-emitting trucks.
- PEAQS is equipped with a license plate reader and will count the number of heavy-duty vehicles over 14,000 lbs. passing by the roadside location.
- Inspect HHD and MHD trucks for compliance with CARB diesel regulations.
- Enforce HHD and MHD idling regulations.
- Write citations if non-compliance is found.

Actions:

The California Air Resources Board (CARB) will work with the South Sacramento-Florin Community Steering Committee (CSC), Sacramento Metropolitan Air Quality Management District (Sac Metro Air District), and California Highway Patrol (CHP) to identify locations to deploy safe roadside inspections within the South Sacramento-Florin AB 617 boundary, that have high heavy-duty truck traffic or are a concern to the community.

- Identify potential locations through CSC input, enforcement data, Air District knowledge and CHP suggestions.
- Scout locations for feasibility of PEAQS deployment for safety and truck activity.
- Schedule deployment with CHP.
- Deploy PEAQS.
- Report the results to CSC.
- Repeat steps biennially/annually.

Goal(s): Please check one: ☒ Quick, ☐ Medium, or ☐ Long-term

- Engage CSC with CARB enforcement activities.
- Deter high-emitting non-compliant trucks from operating within the boundary.
- Collect traffic data for HHD and MHD with a license plate reader.
- Share results with CSC with the exception of Personally Identifiable Information (PII).

Estimated Timeline(s):

Early Action:

- **May 12-26, 2025:** Identify safe locations to deploy PEAQS.
- **June-July 2025:** Deploy PEAQS in the early morning/midday to account for summer heat.
- **September 2025:** Report results back to CSC.

Long Term Action:

- **January-June and July-December 2026:** deploy PEAQS.
- **January-June and July-December 2027:** deploy PEAQS.
- **January-June and July-December 2028:** deploy PEAQS.
- **January-June and July-December 2029:** deploy PEAQS.

Tracking Metric(s):

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• Number of PEAQS deployment days • Number of trucks screened, and citations written • Number of report backs to community	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
CARB	• Work with CHP to schedule safe PEAQS deployment • Collect data and report results.
Community Steering Committee, CARB, and Sac Metro Air District	• Work together to suggest locations for PEAQS safe deployment.
Additional Information:	
• Video on how CARB operates PEAQS	

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UM-2 Roaming Idling Inspections during PEAQS Deployment

Concern Category:
Mobile Sources • Heavy Duty (HHD) and Medium Duty (MHD) Diesel Truck Emissions
Strategy:
Roaming idling inspections during PEAQS deployment.
Strategy Type:
Enforcement • During PEAQS deployment (see PEAQS strategy UM-1) CARB staff will send a team of two to roam the surrounding areas and nearby sensitive receptor locations. • PEAQS is a portable roadside emission reader that identifies high-emitting truck polluters in passing truck traffic. • Inspect HDD and LDD trucks for compliance with CARB diesel idling regulations. • Write citations if non-compliance is found.
Actions:
CARB will work with the South Sacramento-Florin Community Steering Committee (CSC), Sac Metro Air Quality Management District (Sac Metro Air District), and California Highway Patrol (CHP) to identify locations to deploy safe roadside inspections within the South Sacramento-Florin AB 617 boundary, that have high heavy-duty truck traffic or are a concern to the community. • Identify potential locations through CSC input, enforcement data, Air District knowledge and CHP suggestions. • Roam locations near PEAQS deployment. • Roam nearby sensitive receptor locations (e.g. schools, hospitals, senior care facilities). • Report back results to CSC. • Repeat steps during every PEAQS deployment.
Goal(s): Please check one: ☒ Quick, ☐ Medium, or ☐ Long-term
• Engage CSC with CARB enforcement activities. • Deter diesel trucks from idling within the boundary. • Share results with CSC.
Estimated Timeline(s):
Early Action: • **May 12-26, 2025:** Identify safe locations to deploy PEAQS. • **June-July 2025:** Deploy PEAQS and send roaming team to inspect idling. • **September 2025:** Report results back to CSC. **Long Term Action:** • **January-June and July-December 2026:** send roaming team to inspect idling. • **January-June and July-December 2027:** send roaming team to inspect idling. • **January-June and July-December 2028:** send roaming team to inspect idling. • **January-June and July-December 2029:** send roaming team to inspect idling.
Tracking Metric(s):
• Number of idling inspections during roaming days • Number of trucks inspected, and number of citations written • Number of report backs to community
Implementing Agency, Organization, Other Entity, or Potential Partner(s)

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Name:	Responsibilities:
CARB	• During PEAQS deployment, send out a roaming team to inspect idling. • Collect data and report back results.
CSC, CARB, and Sac Metro Air District	• Work together to suggest locations for PEAQS safe deployment and idling roaming.
Additional Information:	
• Video of how CARB operates PEAQS	

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UM-3 Increase Tree Canopies

Concern Category:
Urban Planning
Strategy:
Increase tree canopies to provide more shade and cool surfaces in areas of concern and/or create vegetative barriers to protect communities from sources of pollution.
Strategy Type:
• Incentives • Public Outreach
Actions:

• Outreach and engage with businesses and private property owners to encourage new tree canopies and vegetative barriers on private properties and maintain existing canopy.
• Identify areas of concern and potential project locations.
• Meet with local jurisdictions and Community Steering Committee (CSC) to discuss prioritized areas and develop a plan to increase tree canopies in areas of concern (e.g. parks, sidewalks, bus stop, etc.).
• Fund the South Sacramento Tree Alliance project that includes these elements:
  ○ Plant 1,000 trees in South Sacramento-Florin community, specifically the Franklin Boulevard corridor area.
  ○ Implement outreach and education campaign (workshops, planting events).
• Identify other sources of funding or programs available for tree planting/vegetative barrier projects.
  ○ When available, apply to fund new projects in the community.
• Design and launch Incentive Program:
  ○ Fund the design, planting, and maintenance of vegetative barriers between sources of pollution and communities.
  ○ Fund the design, planting, and maintenance of community greening programs to increase tree canopy in key locations to reduce urban heat island effect and increase active modes.
• Partner with Color the Block to distribute 300+ trees to the South Sacramento-Florin Community.

Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term
• Maintain regular communication with other jurisdictions to address areas of concern. • Increase tree canopies and vegetative barriers to reduce exposures in areas with sensitive populations. • Launch an incentive program, pending the availability of funds, for well-qualified projects to address sources of pollution within the community. • Prioritize projects that will provide at least 50% tree canopy within 15 years in the project area.
Estimated Timeline(s):
• **November 2025:** Distribute 300+ trees to the South Sacramento-Florin Community. • **End 2025-2027:** Implement South Sacramento Tree Alliance Project. • **Mid-end 2026:** Connect with local businesses and private property owners to share information. • **Mid-end 2026:** Connect with other jurisdictions to discuss strategy.

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- **Mid 2026, On-going:** Provide an update for new or existing programs to support tree planting.
- **End 2026-mid 2027:** Launch an incentive program (pending availability of funds) and/or apply for funding to implement projects.

Tracking Metric(s):

- Number of engagement with business and private property owners
- Number of dollars spent on tree canopies and/or vegetative barriers
- Number of areas, corridors, or spaces with new trees/vegetation planted
- Number of new trees or vegetation planted
- Survival rate of trees

Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District	• Maintain regular communication with CSC and local jurisdiction. • Design an incentive program for urban greening and/or vegetative barriers. • Provide updates on other available funding sources for new projects.
Local jurisdictions (City of Sacramento, City of Elk Grove, Sacramento County)	• Work with Sac Metro Air District to identify potential programs for tree planting and/or vegetative barriers. • City of Sacramento commits to having a CSC member on the Urban Forest Plan Implementation Working Group.
Community Steering Committee	• Apply for and incorporate tree canopies/vegetative barriers within the community.
Sacramento Tree Foundation and United Latinos	• Supplemental Environmental Project implementation.
Color the Block	• Partner with Sac Metro Air District to Distribute trees to the community in November 2025. • Partner with Sac Metro Air District to identify potential programs to increase tree canopy.
Meadowview Urban Tree Project	• Partner with Sac Metro Air District to identify potential programs to increase tree canopy.
Other Partners as Identified	• Partner with Sac Metro Air District to identify potential programs to increase tree canopy.

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UM-4a Safe & Resilient Streets-Quick Builds

Concern Category:	
Urban Planning	
Strategy:	
Support installation of quick builds to create protected and shaded cycling and walking routes.	
Strategy Type:	
• Urban Planning/Public Works	
Actions:	
• Identify community desired infrastructure. • Prioritize locations for intervention. • Implement a Neighborhood Street Safety Program – work with jurisdictions. • Fund changes to the built environment.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Increase tree canopy for foot and cycle paths. • Increase and prioritize pedestrian and cyclist safety. • Reduce vehicle miles traveled within the South Sacramento-Florin Community.	
Estimated Timeline(s):	
• **2027-2031:** Implement the neighborhood street safety program and install quick builds to enhance pedestrian and cyclist safety.	
Tracking Metric(s):	
• Number of quick builds installed	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Provide information on areas with high urban heat impacts which would benefit from cooling strategies.
Local jurisdictions (i.e. County of Sacramento, City of Elk Grove, and City of Sacramento); CalTrans	• Identify high-injury corridors. • Design and implement safety enhancements for vulnerable road users. • Evaluate existing street standards and incorporate, as feasible, additional safety and cooling strategies for vulnerable road users.
Community Steering Committee	• Assist with identification of locations in need of safety and cooling treatments.
Other Partners as Identified	• Partner with Sac Metro Air District to assist with identification of locations in need of safety and cooling treatments.

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UM-4b Safe & Resilient Streets-Standards

Concern Category:	
Urban Planning	
Strategy:	
Support and/or amend street standards to create protected and shaded cycling and walking routes.	
Strategy Type:	
• Urban Planning/Public Works	
Actions:	
• Identify community desired infrastructure. • Locate deficiencies in existing standards. • Prioritize locations for intervention. • Work with local jurisdictions to adopt new design or redesign standards and to implement improvements. • Implement a Neighborhood Street Safety Program – work with jurisdictions.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Increase tree canopy for foot and cycle paths. • Increase and prioritize pedestrian and cyclist safety. • Reduce vehicle miles traveled within the South Sacramento-Florin Community.	
Estimated Timeline(s):	
• **2026-2031:** Adopt or evaluate standards to focus on pedestrian and cyclist safety.	
Tracking Metric(s):	
• Number of VMT reduced in specific routes, where changes were in effect • Type of change discussed or implemented to street standards • Number of standards reviewed	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Provide information on areas with high urban heat impacts which would benefit from cooling strategies.
Local jurisdictions (i.e. County of Sacramento, City of Elk Grove, and City of Sacramento); CalTrans	• Identify high-injury corridors. • Design and implement safety enhancements for vulnerable road users. • Evaluate existing street standards and incorporate, as feasible, additional safety and cooling strategies for vulnerable road users.
Community Steering Committee	• Assist with identification of locations in need of safety and cooling treatments. • Review and comment on street standards.
Other Partners as Identified	• Partner with Sac Metro Air District to assist with identification of locations in need of safety and cooling treatments.

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UM-5a Increase Clean Mobility Options with Zero Emission Vehicles and Charging Infrastructure-Infrastructure Only

Concern Category:	
Mobile Sources	
Strategy:	
Support the transition to zero-emissions vehicles through adding fast-charging infrastructure and mobility hubs.	
Strategy Type:	
• Incentives • Public Outreach	
Actions:	
• Create more fast-charging and hydrogen fueling opportunities for both the public and community-serving commercial vehicles.	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Increase availability and reliability of charging infrastructure with emphasis on fast charging and leveraging existing partnerships.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Prioritize and fund mobility hubs and charging infrastructure, including fast-charging, that is open to the public.	
Tracking Metric(s):	
• Number of publicly available level 2 chargers, level 3 charges, hydrogen fueling stations	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Recruit eligible participants in desirable locations for creation of mobility hubs, charging infrastructure, and hydrogen fueling infrastructure.
Community Steering Committee	• Recruit eligible participants.
Other Partners as Identified	• Recruit eligible participants.

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UM-5b Increase Clean Mobility Options with Zero Emissions Vehicles and Charging Infrastructure-Enhanced Clean Cars for All/No-Scrap

Concern Category:	
Mobile Sources	
Strategy:	
Increase clean mobility options for residents with the Clean Cars for All (CC4A) program.	
Strategy Type:	
• Incentives • Public Outreach	
Actions:	

• Enhance the CC4A program by:
  ○ Streamlining application and award process for eligible participants.
  ○ Making available charging installation/credits for participants.
  ○ Working with funding organizations to remove eligibility barriers, including registration/insurance continuity requirements and scrap requirements.
• Explore mobility options for vehicle modifications to increase accessibility.	

Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Reduce application to award letter timeline to no more than three months. • Increase dealer options. • Ensure consumer protections for program participants.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Streamline application and award processes. • Establish no-scrap CC4A program.	
Tracking Metric(s):	
• Days from completed application to award letter • Number of cars scrapped • Number of cars purchased	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Recruit dealers. • Oversee local CC4A program. • Recruit eligible participants for CC4A program.
Community Steering Committee	• Recruit eligible participants.
Other Partners as Identified	• Recruit eligible participants.

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UM-5c Increase Clean Mobility Options with Zero Emissions Vehicles and Charging Infrastructure-Electric Bicycle Voucher

Concern Category:	
Mobile Sources	
Strategy:	
Increase clean mobility options for residents with electric bicycle (eBike) voucher.	
Strategy Type:	
• Incentives • Public Outreach	
Actions:	
• Explore mobility options. • Increase subsidized mobility options for community members with eBike vouchers.	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Increase mobility options.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Establish no-scrap eBike program.	
Tracking Metric(s):	
• Number of eBikes purchased	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Recruit dealers and bike vendors. • Develop eBike voucher program.
Community Steering Committee	• Recruit eligible participants.
Other Partners as Identified	• Recruit eligible participants.

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UM-6 Reduce Idling at Schools and Sensitive Receptors

Concern Category:	
Urban Planning	
Strategy:	
Limit the location and negative impacts of idling at schools, sensitive receptors (parks, hospitals, clinics).	
Strategy Type:	
• Outreach	
Actions:	
• Provide signage to discourage idling at school pick-up and drop-off locations. • Work with Public Work departments to ensure loading zones are away from sensitive receptors. • Monitor for emissions impacts from idling near schools, parks, hospitals, and clinics. • Explore policy change of currently exempt vehicles or idling only in designated areas.	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Reduce impact of idling on the community.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Identify locations of excessive idling. • Work with CARB and School Districts to place appropriate signage in high-idling locations around schools to encourage residents to shut-off their engines. • Alter curb regulations and signage to prevent idling in sensitive locations.	
Tracking Metric(s):	
• Number of schools implementing anti-idling programs • Number of locations with curb regulation change	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Work with school districts, local jurisdictions, and other agencies to share information, provide guidance, and encourage anti-idling habits at schools and sensitive areas.
School Districts	• Post appropriate signage to reduce idling.
Community Steering Committee	• Identify locations with unacceptable levels of idling.
Local Jurisdictions (City of Sacramento, City of Elk Grove, Sacramento County)	• Implement curb regulation changes in locations identified by the Community Steering Committee.
California Air Resources Board	• Work with Community Steering Committee and local agencies to identify locations, where feasible, to install *No Idling* signs on roadsides, at schools, and parks.
Other Partners as Identified	• Work with the Air District, the Community Steering Committee, community organizations to identify locations, where feasible, to install *No Idling* signs on roadsides, at schools, and parks.

UM-7 Portable Air Monitor Distribution Program

Concern Category:	
Outreach; Air Monitoring	
Strategy:	
Increase awareness of particulate matter concentrations and the impact it can have on human health.	
Strategy Type:	
• Outreach • Air Monitoring	
Actions:	
• Provide outreach information to the South Sacramento – Florin community. Outreach information to include where to find air quality information, sources of particulate matter, and the impact on health. • Attend community events in the South Sacramento – Florin community and distribute information about particulate matter and portable sensors. • During the public outreach events, compile a list of people that would like to install an air sensor at their residence. • Determine eligibility of applicants and determine recipients of the sensors • Provide portable sensors to participants that would like to install a particulate matter monitor at their residence.	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Educate the community about particulate matter and its health impacts. • Enhance real time air quality information within the community by providing free portable air sensors and educate on how the community can use this information.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Community events will be attended within the first year of implementation. • Portable sensors will be distributed within two years of implementation.	
Tracking Metric(s):	
• Number of community events attended • Record the number of people visiting our booth at community events • Record the number of people interested in deploying a portable sensor • Record the number of people that receive a portable sensor and map the additional coverage it provides	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sacramento Metropolitan Air Quality Management District	• Attend a minimum of three community events. • Distribute portable sensors to interested community members. • Map the additional particulate matter coverage in the South Sacramento – Florin community.

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Other Partners as Identified	• Help with outreach to distribute portable air monitors to community members.

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UM-8 Increase Public Ridership on Public Transportation

Concern Category:	
Mobile Sources • Mobility • Vehicle Emissions • Public Transportation	
Strategy:	
• Increase public ridership on public transportation within the community.	
Strategy Type:	
• Incentive • Public Outreach	
Actions:	
• Work with organizations, businesses, and agencies to provide incentives for employees to take sustainable transportation (i.e., carpool, public transportation, electric vehicle). • Work with Sacramento Regional Transit (SacRT) to continue the funding for a free yearly bus pass to community members, focused on increasing student ridership. • Provide public outreach to community members on information on how to access transportation apps, how to access maps and routes, and schedules. • Provide transportation demand management services for residents and businesses within the community.	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Reduce traffic congestion in the community with increased ridership on public transportation. • Align bus routes with school schedules to help students arrive at school on time. • Increase website traffic activity for SacRT.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Work with SacRT to continue the program to fund free yearly bus passes. • Work with SacRT to do public outreach to the community on information about the website, maps/routes, and schedules. • Work on a plan to work with organizations to provide materials and information/ materials. • Work with organizations, businesses, and agencies to provide incentives.	
Tracking Metric(s):	
• Tracking ridership on how many times the passes were used • Number of annual passes issued • Number of organizations, businesses, and agencies participating in the commuter incentive program	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sacramento Regional Transit (SacRT)	• Adjust schedules to facilitate student trips. • Provide subsidized transit passes to eligible riders.
Sacramento Transportation Management Association	• Provide transportation demand management services within the community.
Sac Metro Air District	• Work with SacRT and other agencies to provide support for outreach and funding.

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Community Steering Committee	• Increase community buy-in by participating outreach events and sharing information.
School Districts	• Inform SacRT of bell schedules.
Other Partners as Identified	• Increase community buy-in by participating outreach events and sharing information.

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UM-9a Industrial and Warehouse Uses/Zoning

Concern Category:	
Urban Planning	
Strategy:	
Limit new and reduce existing negative impacts of industrial and warehouse uses.	
Strategy Type:	
• Regulatory • Incentives	
Actions:	
• Ensure compliance with AB 98 and other state warehouse requirements. • Update development standards to require buffer zones, vegetative barriers, truck routing plans, transportation demand management, and other provisions, especially near sensitive receptors (such as neighborhoods, schools, community centers, etc). • Ensure appropriate enforcement of development standards.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Reduce impact of industrial and warehouse uses on the community. • Determine thresholds.	
Estimated Timeline(s):	
2025: Elk Grove Climate Action Plan public comment in July 2025. **2027-2029:** City of Sac – Implementing GP actions (Environmental Justice performance standard study - **2027**) Phase I of a zoning overhaul (simplification, fewer residential zones & objective development standards **2028-29**). The timeline and the following associated milestones will be established once additional funding becomes available: • Steering committee recommends amendments to the zoning codes, development standards and/or design guidelines for the three jurisdictions within the AB 617 community. • Have jurisdictions appropriate development standards for specific land uses.	
Tracking Metric(s):	
Adoption of amendments to zoning code, design guidelines, and development standards.	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Advise the steering committee or their designees on development standards which would reduce impacts.
Local Jurisdictions	• Advise the steering committee or their designees on development standards which would reduce impacts. • Present steering committee recommendations to their elected boards for action.
Community Steering Committee	• Recommend development standards to local jurisdictions.
Other Partners as Identified	• Recommend development standards to local jurisdictions.

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UM-9b Industrial and Warehouse Uses/Zoning - Truck Route Study

Concern Category:	
Mobile Sources	
Strategy:	
Conduct truck route studies to identify areas of concern.	
Strategy Type:	
• Study	
Actions:	
• Conduct cut-through route studies to substantiate the need for any changes, as needed.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Reduce impact of industrial and warehouse uses and truck routes in key areas.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Work with local jurisdictions to conduct truck route studies.	
Tracking Metric(s):	
• Completion of studies • Identification of areas of concern	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Work with local jurisdictions and Community Steering Community to conduct truck route studies.
Local Jurisdictions (i.e. County of Sacramento, City of Elk Grove, and City of Sacramento); CalTrans	• Conduct truck route study. • Present to the Community Steering Committee truck route study results. • Present steering committee recommendations to their elected boards for action.
Community Steering Committee	• Recommend initial areas of concern to local jurisdictions.
Other Partners as Identified	• Recommend initial areas of concern to local jurisdictions.

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UM-10 Increase Community Input on Truck Routes

Concern Category:
Mobile Sources
Strategy:
Increase community input on truck route decisions.
Strategy Type:
• Public Outreach
Actions:
• Ensure Steering Committee (or their designee) are involved in any decisions with Caltrans, County of Sacramento, City of Elk Grove, and City of Sacramento regarding the establishment or designation of truck routes within the designated community.
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term
• Reduce truck emissions in key areas.
Estimated Timeline(s):
The timeline and the following associated milestones will be established once additional funding becomes available: • Ensure Caltrans, County of Sacramento, City of Elk Grove, and City of Sacramento will route any truck route proposals to the steering committee for review and comment. • Number of truck route project proposals that CSC members provided comments on.
Tracking Metric(s):
• Number of proposed amendments to the California Truck Route network within the designated community • Number of truck route project proposals that CSC members provided comments on

Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Ensure all truck route processes involve the Community Steering Committee.
Local Jurisdictions (i.e. County of Sacramento, City of Elk Grove, and City of Sacramento); CalTrans	• Ensure Assembly Bill 98 implementation involves the Community Steering Committee.
Community Steering Committee	• Review and comment on truck route proposals.
Other Partners as Identified	• Review and comment on truck route proposals.

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UM-11 Commercial Vehicle Replacement

Concern Category:	
Mobile Sources	
Strategy:	
Incentive strategy to transition from diesel to zero-emission commercial vehicles.	
Strategy Type:	
• Public Outreach • Incentive Programs	
Actions:	
• Fund scrap-and-replace programs for commercial vehicles (evaluate funding not from CERP/CAP funding, but Cap-and trade funding from other 'buckets'). • Provide supporting electric or hydrogen fueling infrastructure. • Include no-scrap vehicle options (especially for smaller fleets). • Prioritize vehicles with regular routes and long dwell times in the AB 617 community (such as school buses, garbage trucks, delivery vehicles, or based at warehouses in the community).	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☒ Long-term	
• Reduce diesel emissions with the AB 617 community. • Increase acceptance and use of zero-emission technologies. • Support small fleets and community organizations.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Execute incentive solicitation to forward program goals. • Deliver projects within the AB 617 Community.	
Tracking Metric(s):	
• Number of vehicles scrapped • Tons of pollution removed/prevented • Number of participants • Number of electric or hydrogen fueling infrastructure installed	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Manage incentive program. • Ensure project delivery and compliance.
Community Steering Committee	• Recruit eligible participants. • Review solicitation criteria to ensure program goals being met.
Other Partners as Identified	• Recruit eligible participants. • Review solicitation criteria to ensure program goals being met.
Additional Information:	
• Sac Metro Air District incentive programs: https://www.airquality.org/Businesses/Incentive-Programs	

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Residential Sources

The strategies in this concern category center on improving indoor air quality through targeted incentives, education, and partnerships. These strategies aim to reduce exposure to indoor pollutants by supporting electrification and cleaner technologies in homes, particularly older and multi-family unit housing, promoting the use of air purifiers, and electric landscaping tools. Education efforts focus on helping consumers understand sources of indoor pollution, effective mitigation practices, and cleaner alternatives.

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R-1 Clean Air Products

Concern Category:	
Residential Sources	
Strategy:	
Provide education on the use of non-toxic household products and natural cleaning agents to improve air quality.	
Strategy Type:	
Public Outreach and Education	
Actions:	
• Create outreach materials (e.g. door hanger, pamphlet, etc.) on in-door air quality and how some cleaning, sanitizing and disinfecting products can lower air quality within living spaces, and what actions can be taken to reduce the effects of these products. • Share information for cleaning products that are certified as meeting the United States Environmental Protection Agency's (U.S. EPA) Safer Product Standards: U.S EPA's "Safer Choice" during tabling events.	
Goal(s): Please check one: ☒ Quick, ☐ Medium, or ☐ Long-term	
• Engage and educate the community to share information on in-door air quality, impacts from cleaning products, and safer alternatives.	
Estimated Timeline(s):	
• **Mid-2027:** Create materials for outreach and engagement. • **End 2027:** Establish a plan to engage with the community and begin outreach. • **2028:** Implement outreach campaign.	
Tracking Metric(s):	
• Number of household/individuals engaged during community events or outreach • Number of product and type of product distributed • Number of events attended	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Ensure outreach materials are created. • Ensure transparent reporting to the Community Steering Committee. • Identify and reach out to potential vendors for clean household product samples. • Plan and attend community outreach and events.
Community Steering Committee	• Plan and attend community outreach and events. • Identify and reach out to potential vendors for clean household product samples.
Other Partners as Identified	• Plan and attend community outreach and events. • Identify potential community events to distribute outreach materials.
Additional Information:	
• Indoor air-quality: https://www.epa.gov/indoor-air-quality-iaq/indoor-pollutants-and-sources • Cleaning Products and Air Quality: https://ww2.arb.ca.gov/resources/fact-sheets/cleaning-products-indoor-air-quality • U.S. EPA "Safer Choice": https://www.epa.gov/saferchoice	

R-2 Residential Lawn and Garden

Concern Category:
Residential Sources • Air Pollution Exposure
Strategy:
Establish incentive and equipment checkout programs to expand access for residents within AB 617 boundaries to replace existing gas-powered lawn and garden equipment with zero-emission, battery-electric equipment.
Strategy Type:
• Incentives • Public Outreach and Media
Actions:
• Create outreach materials on the benefits of battery-electric lawn and garden equipment and information on available grant funding and eligible equipment. • Conduct public outreach in identified residential neighborhoods, parks, and community centers. • Partner with various entities to develop a checkout program and host events where residents can try out the equipment. • Establish partnerships with Community Groups, Manufacturers, Vendors, Recycling Facilities, and Others. • Develop a streamlined incentive program for interested participants to apply.
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☐ Long-term
• Engage with the community to share information on the incentive and equipment checkout programs, including benefits of using battery-electric lawn and garden equipment. • Create an equipment checkout program to maximize the number of residents who can use the equipment. • Create an incentive program for residential battery-electric lawn and garden equipment.
Estimated Timeline(s):
• **Mid 2027:** Establish a plan to engage with the community and begin outreach. • **End 2027:** Establish partnerships and create a checkout program. • **End 2027:** Open incentive application for interested participants. • **Early 2028:** Evaluate the number of participants and continue engaging with the community as needed, pending availability of funds.
Tracking Metric(s):
Check out Program • Number and type of equipment checked out • Number of participants, repeated participants • Optional – demographic information/survey • Locations of participants who checked out • Number of events and locations **Incentive** • Number of applications received and awarded, with information on application location • Types of equipment purchased, replaced • Number of interested participants and the number of participants who apply for the incentive
Implementing Agency, Organization, Other Entity, or Potential Partner(s)

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Name:	Responsibilities:
Sac Metro Air District	• Maintain regular check-ins with the implementing partner organization. • Allocate and track funding spent on projects. • Review and approve applications. • Conduct community outreach. • Ensure transparent reporting.
Participant Merchants and Recycling Facilities	• Conduct community outreach. • Provide technical knowledge and support in choosing new equipment for the client. • Approve trade-ins. • Sell battery-electric equipment. • Provide proper documentation to Sac Metro Air District, including invoices and receipts. • Oversee program operations.
Recycling Facilities	• Destroy old equipment and recycle metals and other materials. • Provide Sac Metro Air District with documentation on the number of pieces of equipment delivered to the facility.
Other Partners as Identified	• Conduct community outreach.
Additional Information:	
• SORE Regulation: https://ww2.arb.ca.gov/our-work/programs/small-off-road-engines-sore • Sac Metro Air District Lawn and Garden webpage: https://www.airquality.org/Residents/Incentive-Programs/Commercial-Lawn-and-Garden-Program • Small Engine Fact Sheet: https://ww2.arb.ca.gov/resources/fact-sheets/sore-applicability-fact-sheet	

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R-3a Electrification of Household Appliances – SMUD Energy Saver Bundle

Concern Category:	
Residential Sources • Indoor Air Quality	
Strategy:	
Provide education and incentives to assist homeowners/renters with electrifying household appliances with a focus on homes or residential complexes built prior to 1980.	
Strategy Type:	
• Incentives • Public Outreach	
Actions:	

• Identify specific neighborhoods or areas and relevant partners (city, county, Sacramento Municipal Utility District [SMUD]) to conduct outreach.
• Engage and educate homeowners and renters to share information on the benefits of using carbon-free appliances and available resources.
  ○ Share local/regional programs, if available. (e.g. SMUD-Appliance Rebate Programs, City of Sacramento)
• Develop new incentive program to assist qualified residences.
  ○ Engage with local contractors to determine average cost of conversion.
  ○ Assist with conversion and infrastructure (electric panels) upgrades.
  ○ Tiered assistance – Focus on low-income residences, multi-family homes.
• Identify labor unions and apprenticeship school to work with as part of the incentives (e.g. Sacramento Job Corps).
• Coordinate with the local governments to connect requirements with incentives.
• Prioritize at risk or vulnerable communities.	

Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Assist homeowners and renters in single-family or multi-family housing with replacing natural gas, propane, or wood-burning appliances with efficient carbon-free appliances. • Provide outreach and education on the benefits of using carbon-free appliances in residential dwellings, particularly focusing on neighborhoods with dwellings built prior to 1980.	
Estimated Timeline(s):	
• **End 2026:** Establish a plan to engage with the community and begin outreach and education in identified areas; reach out to contractors. • **End 2026:** Work with SMUD or other entities to collaborate on existing programs or determine other areas of partnership for new programs. • **2026-2030:** SMUD will open an incentive application for interested participants and begin ordering devices based on estimating interest; arrange for pickup/delivery of devices. • **2026-2030:** Work with interested participants and continue engaging with the community as needed, pending availability of funds.	
Tracking Metric(s):	
• Number of homeowners and multi-family housing units reached/interested • Number and type of appliances replaced	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:

Sac Metro Air District	• Maintain regular check-in with implementing partner organization. • Conduct community outreach.
Sacramento Municipal Utility District	• Share information on existing programs. • Participate in outreach and education opportunities in areas identified. • Implement SMUD's Energy Saver Bundle Program.
Community Steering Committee	• Help with community outreach and generate leads.
Local jurisdictions (City of Elk Grove, City of Sacramento, Sacramento County)	• Share opportunities and information on local newsletter.
Community-based organization; non-profit	• Participate in outreach and education opportunities • Apprenticeship.
Other Partners as Identified	• Participate in outreach and education opportunities.
Additional Information:	
Existing SMUD programs - https://www.smud.org/Rebates-and-Savings-Tips/Rebates-for-My-Home/Home-Appliances-and-Electronics-Rebates Energy Saver Bundles: https://www.epa.gov/indoor-air-quality-iaq/indoor-pollutants-and-sources Medical Equipment Discount: https://www.epa.gov/indoor-air-quality-iaq/indoor-pollutants-and-sources	

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R-3b Electrification of Household Appliances – Electric Fireplace Insert Strategy

Concern Category:

Residential Sources

- Indoor Air Quality

Strategy:

Provide education and incentives to assist homeowners/renters with electrifying fireplaces.

Strategy Type:

- Incentives
- Public Outreach

Actions:

- Identify specific neighborhoods or areas and relevant partners to conduct outreach.
- Engage and educate homeowners and renters to share information on the benefits of using electric fireplace inserts and available resources.
    - Share local/regional programs, if available.
- Develop new incentive program to assist qualified residences.
    - Engage with local contractors to determine average cost.
    - Assist with conversion and infrastructure (electric panels) upgrades.
    - Tiered assistance - focus on low-income residences and multi-family homes.
- Identify labors unions and apprenticeship schools to work with as part of the incentives (e.g Sacramento Job Corps).
- Coordinate with the local governments to connect requirements with incentives.
- Prioritize at risk or vulnerable communities.

Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term

- Assist homeowners and renters in single-family or multi-family housing with replacing natural gas, propane, or wood-burning fireplaces with efficient carbon-free appliances.
- Provide outreach and education on the benefits of using carbon-free appliances in residential dwellings, particularly focusing on neighborhoods with dwellings built prior to 1980.

Estimated Timeline(s):

The timeline and the following associated milestones will be established once additional funding becomes available:

- Establish a plan to engage with the community and begin outreach and education in identified areas; Reach out to contractors.
- Work with potential partners to collaborate on existing programs or determine other areas of partnership for new programs.
- Open incentive application for interested participants and begin ordering devices based on estimated interest; arrange for pickup/delivery of devices.
- Work with interested participants and continue engaging with the community as needed, pending availability of funds.

Tracking Metric(s):

- Number of homeowners and multi-family housing unit reached/interested
- Number fireplaces replaced

Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District	• Maintain regular check-in with implementing partner organization.

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	• Conduct community outreach.
Sacramento Municipal Utility District	• Share information on existing programs. • Participate in outreach and education opportunities in areas identified.
Community Steering Committee	• Help with community outreach and generate leads.
Local jurisdictions (City of Elk Grove/Sacramento, Sacramento County)	• Share opportunities and information on local newsletter.
Community-based organizations; non-profit	• Participate in outreach and education opportunities. • Apprenticeship.
Other Partners as Identified	• Participate in outreach and education opportunities.
Additional Information:	
• Fireplace & Wood Stove incentive programs - https://www.airquality.org/Residents/Fireplaces-Wood-Stoves/Low-Income-Incentive-Programs	

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R-4 Air Filters in Indoor Public Spaces

Concern Category:
Residential Sources • Air Pollution Exposure
Strategy:
Reduce exposure to harmful air quality pollutants and improve indoor air quality at community-oriented locations (e.g. schools, libraries, community centers, cooling centers, etc.) through an air filter replacement/upgrade program.
Strategy Type:
• Incentives • Public Outreach
Actions:

• Develop and launch an air filter replacement or upgrade program.
  ○ Improve air quality at specified locations using High Efficiency Particulate Air [filter] (HEPA) or Minimum Efficiency Rating Values Rating 13 (MERV-13) filters and/or portable air purifiers.
  ○ Prioritize key locations that serve vulnerable or sensitive receptors.
  ○ Distribute new or upgrade existing air filters in targeted community spaces impacted by particulate matter (i.e. schools close to freeways, truck routes, major intersections, railroads, point sources).
• Provide outreach and education on indoor air quality to the public.
  ○ Create multi-lingual collateral materials for appropriate audiences (schools, community spaces, etc.)
  ○ Engage with the public through partner events.
• Install indoor air quality sensors.

Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term
• Engage with the public to share information on indoor air quality and benefits of using high quality air filters. • Establish an air filter replacement or upgrade program for qualifying community-oriented locations. • Improve air quality for sensitive receptors in key public locations using air filters that are rated MERV-13 or higher, or HEPA.
Estimated Timeline(s):

• **Mid 2028:**
  ○ With community and prospective participants, develop program framework.
  ○ Establish a plan to engage with the community and begin outreach.
  ○ Reach out to contractors/vendors for quotes on materials/labor.
• **Late 2028:** Open incentive application for interested participants and begin ordering devices based on estimated interest; arrange for pickup/delivery of devices.
  ○ Reach out to contractors/vendors for quotes on materials/labor.
• **Early 2029:** Evaluate number of participants and continue engaging with the community as needed, pending availability of funds.

Tracking Metric(s):

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• Number of participants or entities for program • Number of air filters replaced or upgraded • Number of outreach engagement or events	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Maintain regular check-in with the implementing partner organization. • Ensure transparent reporting to CSC.
Community-based organization or non-profit	• Conduct community outreach. • Manage participant list and reporting. • Oversee program operations.
Local jurisdictions, school districts, or other public community-focused centers	• Information sharing, events.
Other Partners as Identified	• Conduct community outreach.
Additional Information:	
• Indoor air-quality: https://www.epa.gov/indoor-air-quality-iaq/indoor-pollutants-and-sources • HEPA vs. MERV rating: https://www.epa.gov/indoor-air-quality-iaq/what-hepa-filterNumber • UC Davis Health Neighbor Clean Air Program: https://environmentalplanning.ucdavis.edu/neighbor-clean-air-program	

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R-5 Portable Air Purifier

Concern Category:	
Residential Sources	
Strategy:	
Improve indoor air quality by establishing a program to provide portable high-filtration air purifiers, prioritizing multi-family unit housing.	
Strategy Type:	
• Public Outreach • Incentives	
Actions:	
• Create a pamphlet on indoor air quality and benefits of using a portable air purifier. • Conduct public outreach in identified residential neighborhoods and multi-unit housing near freeways or high-traffic streets. • Develop an incentive program for interested participants to apply. • Distribute air purifiers or filters in targeted communities impacted by particulate matter. • Create air filters exchange incentive program.	
Goal(s): Please check one: ☒ Quick, ☐ Medium, or ☐ Long-term	

• Engage and educate the community to share information on in-door air quality and benefits and real cost of using a portable air purifier.
  ○ Include adverse health impacts as a result of poor air quality exposure.
• Provide portable high-filtration air purifiers to qualifying residents in the high exposure community. Qualifying residents can include single family homes, prioritizing multi-family homes.
  ○ Air purifiers must be rated Minimum Efficiency Reporting Values Rating 13 (MERV-13) or higher, or High Efficiency Particulate Air [filter] (HEPA).	

Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Establish a plan to engage with the community and begin outreach. • Open incentive application for interested participants and begin ordering devices based on estimated interest; arrange for pickup/delivery of devices. • Evaluate number of participants and continue engaging with the community as needed, pending availability of funds. • Follow-up survey to identify potential barriers for people applying for funding.	
Tracking Metric(s):	
• Number of housing or units reached during engagement • Number of interested participants and number of participants who apply for incentive funding • Identification of potential barriers through a survey to determine why people did not apply for incentive funding	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Maintain regular check-in with implementing partner organization. • Ensure transparent reporting to CSC.
Community-based organization or non-profit	• Conduct community outreach.

(i.e. Breathe California Sacramento Region)	• Manage participant list and reporting. • Oversee program operations.
Other Partners as Identified	• Conduct community outreach.
Additional Information:	
• Indoor air-quality: https://www.epa.gov/indoor-air-quality-iaq/indoor-pollutants-and-sources • HEPA vs. MERV rating: https://www.epa.gov/indoor-air-quality-iaq/what-hepa-filterNumber • UC Davis Health Neighbor Clean Air Program: https://environmentalplanning.ucdavis.edu/neighbor-clean-air-program	

DRAFT

R-6 Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality

Concern Category:

Residential Sources

Strategy:

Raise awareness of proper mask and air purifier use during poor air quality.

Strategy Type:

Public Outreach

Actions:

- Identify existing materials.
- Partner with Public Health Agencies to develop multilingual and accessible educational materials.
- Work with public health agencies or new partners to distribute educational materials, available in both print and digital formats, that explain when and how to use masks and air purifiers effectively during poor air quality events.
    - Use social and traditional media to share engaging content, including short how-to videos demonstrating proper mask use and air purifier best practices.
- Target outreach in communities and individuals most sensitive to and affected by air pollution.
- Provide partner educational materials to demonstrate proper mask and air purifier use at outreach events.

Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term

- Expand community awareness of air pollution and protective actions by promoting the proper use of masks and air purifiers through multilingual educational materials, community partnerships, digital content, and in-person outreach.

Estimated Timeline(s):

The timeline and the following associated milestones will be established once additional funding becomes available:

- Work with public health agency to develop multilingual educational materials in multiple languages, to be determined.
- Partner with community organizations and local public health agencies and attend community events. Obtain impressions on social and traditional media posts that promote educational material.
- Scale up distribution and outreach by attending community events annually, and generating impressions from digital and traditional media posts.

Tracking Metric(s):

- Number of languages in which educational materials are available
- Number of impressions generated through social and traditional media posts
- Number of community events where educational materials were distributed

Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District	• Promote educational materials.
Sacramento County of Public Health	• Develop educational materials. • Demonstrations.
Community Steering Committee	• Promote educational materials.
Other Partners as Identified	• Promote educational materials.

Commercial Sources

Strategies in the Commercial Sources concern category aim to enhance public and small businesses education about air quality impacts, rules, and enforcement, while also improving access to information tools, and knowledge that help the community make healthy decisions. These strategies also include working with partner agencies, industry, and community organizations to promote best practices, reduce emissions, increase compliance, and enhance education.

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C-1 Increase Education for Nail and Hair Salons

Concern Category:	
Commercial Sources	
Strategy:	
Educate the Nail and Hair Salon Industry on exposure and ways to decrease exposure.	
Strategy Type:	
• Public Education • Increase Access to Information	
Actions:	
• Work with the owners of small businesses in the nail and hair salons to understand the types of chemicals they are exposed to, the health effects, and what changes can improve conditions. • Provide educational materials for these businesses about indoor air quality. • Provide educational materials for more healthy alternatives. • Explore incentives opportunities for exposure mitigation (product replacement, indoor air filters, personal protective equipment (PPE)). • Explore partnerships with other local and state agencies. • Explore programs that can inspire businesses to meet health protective changes (Department of Toxic Substances Control (DTSC) and California Healthy Nail Salons Collaborative (CHNSC)).	
Goal(s): Please check one: ☐ Quick, ☒ Medium, or ☐ Long-term	
• Educate the small businesses on indoor air quality exposure and empower the community to make changes to improve working conditions (i.e., personal protective equipment, etc.). • To understand the best practices that can reduce exposure to these indoor pollutants.	
Estimated Timeline(s):	
• **2026:** Work with partner agencies to engage in this strategy • **2026-2027:** Develop the information materials with partner agencies and investigate what air monitors/sensors could be useful to assess indoor air quality. • **2027:** Explore recognition programs that could be instituted in Sacramento. • **2028-2031:** Educate and disseminate educational materials to the Nail and Hair Salons; begin recognition program (if feasible).	
Tracking Metric(s):	
• Number of businesses that received the information • Number of businesses that participate in air monitoring • Number of indoor air filter provided (if incentive program is developed) • Number of educational materials provided to the community (translated materials)	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sacramento County Business Environmental Resource Center (BERC)	• Working with local and state agencies, develop an educational, training, and certification program for healthy nail salons in the South-Sacramento Florin community boundaries using model

	programs in place in other California cities.
California Air Resources Board (CARB)	• Provide information on their regulation of consumer products and low-VOC alternative products that are used at nail salons (link).
Department of Toxic Substances Control (DTSC)	• Provide information on the Healthy Nail Salon Certification Program (link).
Sacramento County Public Health	• Partner with local agencies to provide educational information on health risks related to products used at nail salons and the California Safe Cosmetic Products program (link).
California Healthy Nail Salons Collaborative (CHNSC)	• Partner with local agencies to provide education, training to nail salon businesses and provide information on certification programs.
California Board of Barbering and Cosmetology (BBC)	• Provide information on requirements for nail salons and other training and educational material.
California Occupational Safety and Health Administration (CalOSHA)	• Provide information on requirements for nail salons and other training and educational material (e.g., Safety & Health Fact Sheet for Nail Salons).
Vietnamese American Community of Sacramento (VACOS)	• Partner with agencies and help disseminate information on healthy nail salon products to reduce exposure, training opportunities, incentives, and certification programs in place.
Office of Environmental Health Hazard Assessment (OEHHA)	• Potentially have OEHHA provide information on Proposition 65 and its requirements and how their program can lead to harmful chemicals being removed from nail care products (link).
Sacramento Metropolitan Air Quality Management District (SMAQMD)	• Facilitate program development with South Sacramento-Florin Community, BERC, and other partners.
Other Partners as Identified	• Partner with agencies and help disseminate information on healthy nail salon products to reduce exposure, training opportunities, incentives, and certification programs in place.
Additional Information:	
https://www.cahealthynailsalons.org/	

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C-2 Public Information Portal

Concern Category:

Commercial Sources

Strategy:

Enhance public access to information through a user-friendly Public Records Portal. Develop and launch an online Public Records Portal that provides easy access to air quality and compliance-related information. Implement outreach and educational initiatives to ensure community members understand how to navigate and effectively use the portal to access relevant data.

Strategy Type:

- Public Education
- Increase Access to Information

Actions

- Develop Public Record Portal with input from the Steering Committee.
    - Public Record Portal will include self-service to the following public records:
        - Stationary Source Permits, ACs, Inspections
        - New Permit Applications
        - Regulated Asbestos Projects (commercial construction projects)
        - Links to complaint map
        - Link to Permit Map
- Launch Public Record Portal along with Public Record Request Form.
- Create and develop outreach material on how to access information.
    - Create video on how to use Public Record Portal.
    - Distribute outreach materials at community events.

Goal(s): Check one ☐ Quick, ☒ Medium, or ☐Long-term

- Increase availability of information on District Website.
- Educate the public on how to access public Information and how to file a public record act request.

Estimated Timeline(s):

- **2026**: Gather input from Community about what information to include.
- **Spring 2027**: Design page/information available as part of the PRAR Module development.
- **Summer 2027**: Review information with Steering Committee and incorporate final feedback.
- **Summer/Fall 2027**: Launch new portal/webpage and training material.

Tracking Metrics

- Number of webpage visits
- Number of permits downloaded
- Number of community events where materials are made available

Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District	• Develop Public Record Portal/Webpage. • Develop How to Video with BERC.
Sacramento County Business Environmental Resource Center (BERC)	• Develop How to Video with Sac Metro Air District.

C-3 Business Education

Concern Category:
Commercial Sources
Strategy:
Provide information to businesses on environmental regulations, availability of cleaner products, incentives, and other strategies to encourage them to make changes to their operations that will protect their employees, customers, and nearby residents.
Strategy Type:
Business Education
Actions
• Develop an educational program and related materials for businesses on various changes or strategies they can implement that will improve health and protect the environment. • Connect with businesses to get firsthand experiences and to help structure the program and improve communications, including cultural and language barriers. • Partner with businesses already implementing clean air strategies that can be used to demonstrate and highlight best practices for other businesses. • Attend existing events to provide information to businesses that accommodate business owner availability, and determine appropriate channels of targeted outreach. • Perform personalized door-to-door business outreach to share material and provide education. • Coordinate with other relevant agencies on already-developed certification programs (e.g., Sacramento County's Business Environmental Resource Center's (BERC) Sustainable Business Program). • Explore feasibility of partnering with specific agencies for indoor air pollution and leverage enforcement groups to share information and educate business owners.
Goal(s): Check one: ☐Quick, ☒Medium, or ☐Long-term
• Provide information to businesses whose operations can emit certain chemicals or pollutants that are unhealthy for their employees, customers, and potentially nearby residents. • Encourage businesses to make changes to their operations that will protect their employees, customers, and nearby residents.
Estimated Timeline(s):
• **2029:** Evaluate autobody shop and landscaping businesses that will be targeted for education and outreach. • **Jan – May 2029:** Work with other, businesses, agencies and non-profits that have existing programs or requirements that can partner with community on business education efforts and/or provide already-developed material to the education efforts. • **Jun – Dec 2029:** Develop content and material that will be used at door-to-door outreach, existing events. • **Jan – Jun 2030:** Schedule and implement door-to-door outreach and various outreach efforts for Business Type 1; assess success of events and revamp for additional education efforts. • **July – Dec 2030:** Schedule and implement door-to-door outreach and various outreach efforts for Business Type 2; assess success of events if additional education efforts are needed.
Tracking Metric(s):
• Number of businesses contacted in door-to-door outreach events • Number of businesses that made any environmentally beneficial changes to their operations • Number of businesses certified in BERC's Sustainable Business Program

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Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Coordinate with partner agencies, organizations. • Develop outreach material. • Schedule Workshops. • Track Metrics.
Potential Partner Agencies/Organizations: • Sacramento County Business Environmental Resource Center (BERC) • Breathe CA Sacramento Region • Sacramento Chamber of Commerce • Business Improvement Districts (PBID) • Community Steering Committee (CSC)	• Assist with identification of demonstration businesses. • Assist with development of material and educational content. • Assist with outreach efforts (e.g., door-to-door, workshops). • Provide program requirements to businesses.
Other Partners as Identified	• Assist with identification of demonstration businesses. • Assist with development of material and educational content. • Assist with outreach efforts (e.g., door-to-door, workshops). • Provide program requirements to businesses.

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C-4a Incentives for Small Business – Hair and Nail Salons

Concern Category:	
Commercial Sources	
Strategy:	
Providing incentives for nail and hair salons to get cleaner equipment, tools, products to use, air filters, access to better indoor ventilation systems, or lower emitting products.	
Strategy Type:	
Incentives	
Actions:	
• Develop a pilot program to share firsthand experiences. • Evaluate types of incentives that would benefit nail and hair salons. • Develop an incentive program for interested participants to apply. • Distribute incentives to targeted communities impacted by indoor air pollution.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Provide incentives to nail and hair salons to improve indoor air quality.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Develop incentive program for nail and hair salons. • Develop outreach materials for the program. • Distribute outreach material for the program as part of the business education strategy. • Implement and execute incentives program. • Evaluate number of participants and continue engaging with the community as needed, pending availability of funds.	
Tracking Metric(s):	
• Transparent reporting on number of salons that participated • Number incentive dollars used • Track number of interested participants and number of participants who apply for incentive	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Coordinate with nonprofits like Sac350 for educational materials and leverage programs that have run in the past. • Develop incentive program.
Community-based organization or non-profit (i.e. Sac350, Breathe California Sacramento Region)	• Conduct community outreach. • Manage participant list and reporting. • Oversee program operations. • Create/review educational materials
Other Partners as Identified	• Conduct community outreach. • Review and distribute educational materials.

DRAFT

C-4b Incentives for Small Business – Autobody Shops

Concern Category:	
Commercial Sources	
Strategy:	
Providing incentives for autobody shops to get cleaner equipment, tools, products to use, air filters, access to better indoor ventilation systems, or lower emitting products.	
Strategy Type:	
Incentives	
Actions:	
• Develop a pilot program to share firsthand experiences. • Evaluate types of incentives that would benefit autobody shops. • Develop an incentive program for interested participants to apply. • Distribute incentives to targeted communities impacted by indoor air pollution.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Provide incentives to autobody shops to improve indoor air quality.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Develop incentive program for autobody shops; develop outreach materials for the program. • Distribute outreach material as part of the business education strategy. • Implement and execute incentives program. • Evaluate number of participants and continue engaging with the community as needed, pending availability of funds.	
Tracking Metric(s):	
• Transparent reporting on number of autobody shops that participated • Number incentive dollars used • Track number of interested participants and number of participants who apply for incentive	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Coordinate with nonprofits like Sac350 for educational materials and leverage programs that have run in the past. • Develop incentive program.
Community-based organization or non-profit (i.e. Sac350, Breathe California Sacramento Region)	• Conduct community outreach. • Manage participant list and reporting. • Oversee program operations. • Create/review educational materials.
Other Partners as Identified	• Conduct community outreach. • Review and distribute educational materials.

C-4c Incentives for Small Business – Landscaping (Lawn and Garden)

Concern Category:	
Commercial Sources	
Strategy:	
Providing incentives for landscaping businesses to get cleaner equipment.	
Strategy Type:	
Incentives	
Actions:	
• Develop a pilot program to share firsthand experiences. • Evaluate types of incentives that would benefit landscaping businesses. • Develop an incentive program for interested participants to apply. • Distribute incentives to targeted communities impacted by indoor air pollution.	
Goal(s): Please check one: ☐ Quick, ☐ Medium, or ☒ Long-term	
• Provide incentives to landscaping businesses to swap older gas powered equipment for electric lawn and garden tools to improve indoor air quality.	
Estimated Timeline(s):	
• **Mid-2026:** Develop incentive program for landscaping businesses; develop outreach materials for the program. • **End-2026:** Distribute outreach material for the program. • **Early-2027:** Implement and execute incentives program. • **Late-2027:** Evaluate number of participants and continue engaging with the community as needed, pending availability of funds.	
Tracking Metric(s):	
• Transparent reporting on number of landscaping businesses that participated • Number incentive dollars used • Track number of interested participants and number of participants who apply for incentive	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Coordinate with nonprofits like Sac350 for educational materials and leverage programs that have run in the past. • Enhance the District's commercial lawn and garden program to do focused outreach to the community.
Community-based organization or non-profit (i.e. Sac350, Breathe California Sacramento Region)	• Conduct community outreach. • Manage participant list and reporting. • Oversee program operations. • Create/review educational materials.
Other Partners as Identified	• Conduct community outreach. • Review and distribute educational materials.

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C-5 Source Identification and Focused Enforcement

Concern Category:
Commercial Sources
Strategy:
Ensure all commercial sources are compliant by conducting unpermitted source investigations and other focused enforcement efforts.
Strategy Type:
Enforcement
Actions

• Year 1: The District will run an unpermitted source identification program (USIP) for the new areas in the expanded community boundaries.
• USIP Program:
  ○ Using readily available business data the District will screen businesses in expanded boundary to determine if they need a permit.
  ○ Issue notices to business operating without a permit.
  ○ Report out on results:
  ▪ Exempt Businesses
  ▪ Businesses that needed a permit
• Year 2: Focused Enforcement as identified from CSC.
  ○ Based on feedback from USIP Results the District will review priorities/concerns with CSC.
  ○ Based on Enforcement concerns from CSC the District will execute a strategy to address these concerns and report back to CSC.

Goal(s): Check one ☐ Quick, ☒ Medium, or ☐Long-term
• Ensure compliance for businesses in expanded community boundary.
Estimated Timeline(s):
The timeline and the following associated milestones will be established once additional funding becomes available: • Execute USIP Program. • Report out on results. • Focused Enforcement initiatives.
Tracking Metric(s):
• Number sources screened • Number of Notices of Violation (NOVs) and Notices to Comply (NTCs) issued • Compliance Rate
Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District Compliance Team	• Run dedicated USIP Program in expanded boundaries.

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C-6 Public Transparency with Permitted Sources-Violations

Concern Category:	
Commercial Sources	
Strategy:	
Make compliance information about permitted sources, including violations and the type of violations, available to the public.	
Strategy Type:	
• Public Education • Increase Access to Information	
Actions	
• Develop a report of resolved violations for permitted sources, listed by sources and addresses that spans the last three years. • Include a description and agreed-upon way of communicating the severity of the violation. (Must be approved by District Legal Office.) • Publish quarterly violation reports on the District's AB 617 community webpage. • Share the webpage through the District's social media platforms. • Share the report with the Board of Directors. • Share the webpage at other relevant district meetings.	
Goal(s): Check one: ☒ Quick, ☐Medium, or ☐Long-term	
Enhance transparency in air quality enforcement by sharing clear and accessible information with the public in a way that builds trust and supports community understanding.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • 3 months to develop and get feedback/input from the community. • Quarterly summary report on violations for permitted sources.	
Tracking Metric(s):	
• Completion of the report every quarter • Number of webpage visits • Number of report downloads • Number of social media impressions	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Develop a report, implement publishing the report, and release on social media platforms.

Outreach

Outreach strategies focus on raising awareness and reducing exposure to harmful air pollutants through education, outreach, and community engagement. The following strategies aim to empower youth and families, promote public understanding of air quality and health, and build stronger connections with schools, communities, and stakeholders. Emphasis is placed on accessible communication to ensure broad participation and support for cleaner air initiatives.

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O-1 Participate in Outreach Events

Concern Category:	
Outreach	
Strategy:	
Participate in outreach events.	
Strategy Type:	
Public Outreach	
Actions:	
Establish a regular presence at events in the South Sacramento- Florin community: • Create a calendar of events. • Distribute educational materials on air quality to inform residents about health impacts and available resources. • Collect community input by administering short air quality surveys to better understand local concerns and needs. • Track outreach activities by logging attendance, types of materials distributed, and community interactions at each event. • Create our own event.	
Goal(s): Please check one: ☒ Quick, ☐ Medium, or ☐ Long-term	
• Expand community awareness of air pollution and protective actions by establishing a regular presence at community events, building strong relationships with residents, and becoming a trusted source for air quality education and resources.	
Estimated Timeline(s):	
• **2025:** Attend at least six community events to pilot the outreach approach and establish a presence; host our first own event. • **2026-2027:** Attend up to eight community events annually to maintain consistent engagement and expand outreach efforts; host our own event. • **2027-2031:** Attend at least eight community events annually with a goal of becoming a regular and trusted resource for air quality education.	
Tracking Metric(s):	
• Number of events attended • Number of types of educational materials distributed • Number of attendance at event (estimated) • Number of air quality surveys completed • Number of social media or website visits driven by QR codes or flyers	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Community Steering Committee	• Attend events.
Sac Metro Air District	• Provide educational materials, develop survey.
Collaborating Organizations (Valley Vision)	• Attend/coordinate events.
Other Partners as Identified	• Attend/coordinate events.

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O-2 Outreach through Traditional and Social Media

Concern Category:	
Outreach	
Strategy:	
Outreach through traditional and social media.	
Strategy Type:	
Public Outreach	
Actions	
• Launch community air quality outreach to expand community awareness of air quality by sharing accessible information about Air Quality Index (AQI), protective actions, or seasonal air quality concerns. • Manage and maintain an online presence to educate and engage the public (example: Sac Clean Air). • Distribute air quality information to selected neighborhoods, partners, and media. Work with partners to amplify distribution efforts. • Create media kit in multiple languages for Steering Committee members.	
Goal(s): Please check one:☒ Quick, ☐Medium, or ☐Long-term	
• Expand community awareness of air pollution and protective actions by performing targeted outreach through traditional and social media channels to educate, engage, and empower residents**.**	
Estimated Timeline(s):	
2025-2026: • Curate and prepare air quality outreach materials. • Select specific neighborhoods for air quality outreach. • Distribute air quality outreach materials. • Create media kit for steering committee members. • Begin sharing materials with media. **2027-2031** • Expand partnerships with local commercial/community radio and TV stations.	
Tracking Metric(s):	
• Number of impressions or views across platforms • Number of air quality outreach materials distributed • Number of interviews/stories aired	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Develop community air quality outreach materials. • Distribute air quality information. • Create media kit.
Community Steering Committee	• Manage and maintain an online presence Distribute air quality information.
Partners (i.e. Valley Vision, Sacramento Academic and Vocational Academy (SAVA), BREATHE California, Civic Thread, Civic Well, Sacramento	• Distribute air quality information.

Municipal Utility District (SMUD), Sacramento County Library branches, Color the Block, Sacramento Job Corps, etc.)	
Other Partners as Identified	• Distribute air quality information.

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O-3 Promote Air Quality Education in Schools

Concern Category:	
Outreach	
Strategy:	
Promote air quality education in schools.	
Strategy Type:	
Public Outreach	
Actions	
• Develop or source educational materials that explain the health and environmental impacts of air pollution for targeted audiences from elementary, middle, and high schools. i.e. Sacramento Academic and Vocational Academy (SAVA) Curriculum, Spare The Air materials (www.aqmdscooter.com). • Promote educational materials by leveraging relationships with local school districts. • Distribute educational materials to participating elementary, middle, and high schools and encourage curriculum adoption (i.e data reports). • Distribute educational materials to participating community colleges. • Approach community colleges to encourage integration of air quality curriculum that educates students on health and environmental impacts of air pollution. • Host/participate in environmental/educational workshops at schools (presentations, hands-on activities, engagement and interactive learning styles) (i.e. Civic Thread Safe Routes to School, SAVA Field Trip). • Art integration as a teaching model (i.e Teatro Nagual).	
Goal(s): Please check one:☐ Quick, ☒Medium, or ☐Long-term	
• Expand community awareness of air pollution and protective actions by sourcing or developing educational materials and working with schools to integrate them into instruction.	
Estimated Timeline(s):	
• **2026-2027:** Develop or source educational materials for the target audience (6-12 grades and community colleges). • **2027-2028:** Participate at school events. • **2027–2031:** Promote and distribute to schools and students.	
Tracking Metric(s):	
• Number of schools participating • Number of students engaged through distributed educational materials (estimated based on classroom size) • Number of events participated in	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Develop and promote educational materials. • Distribute educational materials to schools.
Community Steering Committee	• Promote educational materials.
School Districts (Sac City and Elk Grove), Community Colleges	• Approve events and material distribution.

Valley Vision	• Develop and promote educational materials. • School outreach and event support. • Evaluating and tracking metrics.
Sacramento Job Corps	• Promote educational materials (host speakers, etc.).
Other Partners as Identified	• Promote educational materials.

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O-4 Build Relationships with Stakeholders and Community Members

Concern Category:	
Outreach	
Strategy:	
Build relationships with stakeholders and community members.	
Strategy Type:	
Public Outreach	
Actions	
• Identify stakeholders, including neighborhood associations, faith-based organizations and places of worship, and community groups, that will be included in initial outreach. • Create an outreach toolkit for stakeholders with materials and QR codes linking to the District's newsletter, social media, and AB 617 webpage/Sac Clean Air website. • Meet with trusted community leaders to share air quality information and understand the most effective way to reach their community members (example: informational materials, community meetings, tabling).	
Goal(s): Please check one:☐ Quick, ☒Medium, or ☐Long-term	
• Expand community awareness of air pollution and protective actions through trusted community leaders and members.	
Estimated Timeline(s):	
The timeline and the following associated milestones will be established once additional funding becomes available: • Identify stakeholders, including neighborhood associations, faith-based organizations and places of worship, and community groups, that will be included in initial outreach. • Create an outreach toolkit for stakeholders with materials and QR codes linking to the District's newsletter, social media, and AB 617 webpage/Sac Clean Air website. • Meet with trusted community leaders to share air quality information and understand the most effective way to reach their community members (example: informational materials, community meetings, tabling).	
Tracking Metric(s):	
• Number of community stakeholders and groups included in outreach efforts • Number of outreach toolkits distributed • Number of meetings	
Implementing Agency, Organization, Other Entity, or Potential Partner(s)	
Name:	Responsibilities:
Sac Metro Air District	• Identify stakeholders. • Create an outreach toolkit. • Meet with trusted community leaders.
Community Steering Committee	• Identify stakeholders. • Assist in creating outreach toolkit. • Meet with trusted community leaders.
Valley Vision	• Identify stakeholders. • Assist with outreach. • Coordinating meetings with stakeholders.
Other Partners as Identified	• Identify stakeholders.

	• Assist with outreach. • Meet with trusted community leaders.

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O-5 Improve Awareness, Accessibility, and Transparency of Complaint Reporting System

Concern Category:
Outreach & Residential Sources
Strategy:
Improve awareness, accessibility, and transparency of the complaint reporting system.
Strategy Type:
• Public Education • Increase Access to Information • Increased Transparency
Actions
Increase Public Awareness of District Complaint System: • Develop and distribute multilingual brochures and flyers that explain the purpose of the complaint system, what can be reported, and how to file a complaint. • Produce a short instructional video demonstrating how to file a complaint through the District's website or phone line. Promote through digital and traditional media. • Explore hosting public workshops to educate residents on what qualifies as an air quality complaint and how to file one through the District's system. • Explore promotion through social media platform (like Facebook, Nextdoor, or Ring). • Ensure accessibility to key audiences, including disability groups. Improve Accessibility and Transparency of Complaint Reporting System: • Gather community feedback on the current complaint reporting process through Community Steering Committee meetings or focus groups. • Incorporate community suggestions into an updated complaint reporting form, with a focus on accessibility features such as language translation and mobile compatibility. • Revamp the District's complaint webpage to enhance user experience by simplifying instructions and adding visual guides or Frequently Asked Questions (FAQs). • Assess the feasibility of an interactive map to display complaint data and improve transparency. • Explore link to incorporate complaint reporting to existing systems (partner with local agencies).
Goal(s): Check one: ☐ Quick, X Medium, or ☐Long-term
• Increase public understanding of air pollution and strengthen trust in enforcement by making the District's Complaint System easier to find, access, and use.
Estimated Timeline(s):
The timeline and the following associated milestones will be established once additional funding becomes available: • Gather community feedback on the current complaint reporting process through Community Steering Committee meetings or focus groups. • Design and Develop new District Complaint module and begin developing educational materials to increase public awareness of District Complaint System. • Go live with new Complaint module; hold public workshops. • Finalize outreach materials and begin distribution to public. • Track key performance metrics, including the number of website visits to the Complaint webpage and proposed complaint map, number of impressions across digital and traditional

media, number of views of the instructional video, and the number of languages the materials are made available in.
Tracking Metric(s):
• Number of website visits to District Complaint webpage • Number of impression on digital and traditional media • Number of views on instructional video • Number of languages complaint material is available in • Number of website visits to proposed complaint map • Number of number of public workshops held
Implementing Agency, Organization, Other Entity, or Potential Partner(s)

Name:	Responsibilities:
Sac Metro Air District	• Gather community feedback on the Complaint Reporting System. • Update Complaint Reporting Form. • Revamp the District's complaint webpage. • Develop and distribute multilingual brochures and flyers.
Community Steering Committee	• Provide feedback on the Complaint Reporting System. • Distribute educational materials.
Other Partners as Identified	• Distribute educational materials.

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