

Action Item 4a: August 25, 2025 Recruitment Applicant Information

Name: Richard Falcon

Type of Member: Individual that lives, works at, or owns a business within the community boundary.

Nearest Cross Streets: Deer Water Drive and Sea Meadow Way

How are you connected to the South Sacramento/Florin community?

I live here.

Why do you want to serve on the Air Quality Steering Committee?

Having previously been a member of the Steering Committee associated with United Latinos, I recognize the value in community driven solutions. I am deeply rooted in South Sacramento, but also in collaboration with many cross-sector and arts organizations throughout the Sacramento region. Arts is a great way to engage and encourage participation in cross-sector issues like air quality.

Are you connected to any organizations, clubs, teams, or groups in the South Sac/Florin community, and are any of these youth oriented?

To the Deerfield Mesa Grande Neighborhood Association.

Please list all affiliations that you have with community organizations and businesses:

I am the owner of a latinx theatre organization in the AB617 community

What skills, experience, or knowledge will you bring to the Committee to help serve the community?

Community engagement and organizing. I have learned a lot of information about the efforts through AB617, CARB, US EPA and other agencies who wish to engage community. I wish to be a bridge builder.