

Welcome!
¡Bienvenidos!

The meeting will begin shortly.
La reunión empezará pronto

South Sacramento/Florin

South Sacramento/Florin

Community Air Protection

Protección del Aire de la Comunidad

Steering Committee Meeting
Monday, July 28, 2025

Reunión del Comité Directivo
lunes, 28 de julio, 2025

This meeting is being recorded and will be publicly available.

Esta junta será grabada y será disponible públicamente

SACRAMENTO METROPOLITAN



AIR QUALITY
MANAGEMENT DISTRICT

Interpretation Logistics

Logística de interpretación

HOW TO ACCESS A ZOOM MEETING INTERPRETER

CÓMO ACCEDER A UN INTÉRPRETE DE REUNIÓN DE ZOOM

- 1 Join the meeting
Únase a la reunión



- 2 Click the interpretation icon
Haga clic en el ícono de interpretación



- 3 Choose your language
Elija su idioma



Spanish
French
German

- 4 Mute original audio
Silencie el audio original



Accessing an Interpreter *Acceder a un intérprete*

1. Join virtual meeting using either Zoom's desktop version or mobile app
2. Click the Interpretation Icon (*a globe*)
On Desktop: look at bottom of Zoom Window
On Mobile: Tap the screen to show controls, then tap "More"(...) Menu
3. Choose Your Language Channel
4. Mute Original Audio

TIPS

Make sure you're using the Zoom app, not a browser

Make sure you're using the latest version of Zoom

1. Únase a una reunión virtual usando la app Zoom de escritorio o teléfono
2. Haga clic en el ícono de interpretación (*un planeta*)
En escritorio: Revise la parte inferior de la ventana de Zoom
En teléfono: Toque la pantalla para ver los controles, luego toque el menú "Más"(...)
3. Elija su canal de idioma
4. Silencie el audio original

CONSEJOS

Asegúrese de utilizar la app Zoom, no un navegador

Asegúrese de utilizar la versión más reciente de Zoom

Welcome & Introductions

- a. Meeting Logistics
- b. Introductions and Community Event Announcements
 - a. Committee Roll Call
 - b. Facilitators, District Staff, CARB, Public Participants
 - c. Community Events

In-Person and Virtual Reminders

We may pause and make adjustments throughout to ensure equitable engagement for in-person and virtual attendees

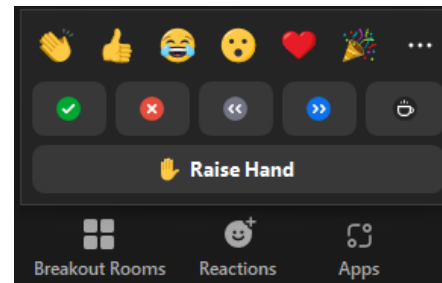
- **In-person attendees** – if you have a question or comment, please raise your hand or name placard
- **Virtual attendees** – if you have a question or comment, please raise your virtual hand or type your question or comment in the chat

Order of questions and comments

1. Steering Committee in-person
2. Steering Committee online
3. Public in-person
4. Public online

Virtual Logistics

- You can message the host or co-host if you are having technical difficulties. Or you can email AB617clerk@airquality.org for assistance
- During the Steering Committee discussion period or during Public Comment period, each person who wants to speak will need to raise their virtual hand
 - On Zoom web application – Click either Participants or Reactions, then press “Raise hand”
 - On the phone – Dial *9 to raise your virtual hand
 - Please state your name and affiliation
 - When you are called – Please unmute yourself on the app or the phone (press *6)



Charter Code of Conduct

Members will

- Treat everyone with courtesy and respect
- Avoid personally attacking or demeaning anyone
- Avoid interrupting others who have the floor
- Avoid disrupting or delaying the meeting
- Strive to be fair and unbiased towards each other, the public, and the District
- Value each other's time and respect each other's opportunity to speak
- Strive to reach consensus, but agree to disagree if need be
- Listen courteously and attentively to the public
- Strive to hold each other accountable to the Code of Conduct

Agenda/Agenda

6:00 – 6:10 pm	Welcome and Introductions <ul style="list-style-type: none">a. Meeting logisticsb. Introductions and Community Event Announcements<ul style="list-style-type: none">a. Committee Roll Callb. Facilitators, District Staff, CARB, Public Participantsc. Community Events
6:10 – 6:20 pm	Updates <ul style="list-style-type: none">a. Outreach Subcommitteeb. District
6:20 – 6:25 pm	Administrative Items <ul style="list-style-type: none">a. Approve Meeting Summary
6:25 – 6:35 pm	Discussion Items <ul style="list-style-type: none">a. Valley Vision Community Air Grant Presentation
6:35 – 7:50 pm	CERP Team Report Out <ul style="list-style-type: none">a. Urban Planning and Mobile Sourcesb. Commercial
7:50 – 7:55 pm	New Business and Upcoming Meeting Topics
7:55 – 8:00 pm	Public Comments
8:00 pm	Adjourn

6:00 – 6:10 pm	Bienvenida e introducciones <ul style="list-style-type: none">a. Logística de la juntab. Introducciones y anuncios de eventos comunitarios<ul style="list-style-type: none">a. Repasar lista de comitéb. Facilitadores, personal del distrito, CARB, público participantec. Eventos comunitarios
6:10 – 6:20 pm	Actualizaciones <ul style="list-style-type: none">a. Subcomité de Alcanceb. Distrito
6:20 – 6:25 pm	Artículos administrativos <ul style="list-style-type: none">a. Aprobar el resumen de la reunión
6:25 – 6:35 pm	Temas de discusión <ul style="list-style-type: none">a. Presentación de la subvención comunitaria Valley Vision
6:35 – 7:50 pm	Informe del equipo CERP <ul style="list-style-type: none">a. Urbanismo y fuentes móvilesb. Comercial
7:50 – 7:55 pm	Nuevos asuntos y temas para futuras agendas
7:55 – 8:00 pm	Comentarios públicos
8:00 pm	Despedida

Introductions & Steering Committee Roll Call

Updates

- a. Outreach Subcommittee
- b. District

Outreach Subcommittee Update

Discussed:

- **Status of Purchasing Outreach Materials**
- **Recruitment Update**
- **AB 617 Community Event – Tentative Date October 15**
 - Air Quality Data
 - CERP strategies
- **2025 Calendar of Events Created & National Night Out**

https://docs.google.com/document/d/1aMJyqfDG7bkW1SbLXc-l1KxfydE7An_U9iASdzEaOq4/edit?usp=sharing

District Updates

Administrative Items

- a. Approve Meeting Summary

Discussion Items

- a. Valley Vision Community Air Grant Presentation

July 28, 2025

South Sacramento Engagement & Action on AB 617 Community Air Grant Cycle 5

Laurel Smith – Project Coordinator, Valley Vision





Valley Vision is a non-profit located in Oak Park with a mission to improve quality of life across the greater Sacramento region. For years, we have been a leader in advocating for cleaner air and ensuring emissions reductions through a series of 3 CARB Community Air Grants dating back to 2019.





Overview

Purpose: To conduct outreach and engagement activities that increase the visibility, participation, and impact of the South Sacramento-Florin AB 617 Community Steering Committee with the following data-driven goals:

- **Receive 10,000 impressions/engagements** from online or in-person outreach
- **Hold 6+ outreach workshops** in languages spoken by residents
- **Reach 150 students** at schools within the AB 617 boundary with air quality curriculum
- **Bring on 4 Community Champions** to serve as air quality ambassadors



Timeline

Timeline: July 2025 – March 2027 (21 months)



Hard Costs	Budget
Translation Services	\$32,000
Printing & Distribution	\$24,000
Stipends for Participation	\$47,000
Stipends for 4 Community Ambassadors	\$16,000
Venue & AV Equipment	\$15,000
Graphic Design & Website Services	\$12,500
Targeted Social Media Advertising	\$5,000
Video Production	\$10,000
Educational Curriculum Development Consultant	\$8,000
Evaluation Consultant	\$10,000

Budget



Total Budget:
\$299,800

**Additional VV staff
time to support
carrying out these
activities**



Examples of Activities

- Early action CERP outreach strategies can be aligned with Cycle 5
- 4 Paid Community Ambassadors (\$4,000 for 6-month period)
 - Could be used towards compensation for an Intern
- Design and Printing Outreach Materials
- Air Quality and Environmental Justice Educational Workshops
- Tabling at Community Events
- Development and deployment of Air Quality Educational Curriculum in Schools



What do we need from the CSC?

- Become familiar with the project ([Link to Project Folder](#))
- Attend 3 meetings to guide project planning
 - (Adopt community agreements, determine decision-making structure, establish specific roles, identify stipend system, and more)
- Attend Outreach Subcommittee Meetings to engage directly in the project (**Outreach Subcommittee meets every 3rd Monday of the month on Zoom from 6–8 pm**)
- Carry out identified community engagement strategies

Thank You!

Questions?

Email: Laurel Smith

laurel.smith@valleyvision.org



CERP Team Report Out

- a. Urban Planning and Mobile Sources
- b. Commercial Sources

	Year 2025	Draft Focus/Topics	Outreach Strategy
Quarter 1 (Education/ Goals)	January	Adopt Draft CERP Timeline Air Pollution Emission Inventory & Air Quality Concerns	Outreach
	February	CSC education on strategies (brainstorming discussions)	Outreach
	March	Develop Air Quality Goals for the Plan	Outreach
Quarter 2 (Strategy Development)	April	Strategy Development Presentation Team Breakout Groups <ul style="list-style-type: none"> Expectations of the workgroup process (time to meeting, schedule, etc.) Filling out the CERP strategy development forms Develop a Quick-Win Strategy 	
	“May” (June 2)	Incentives Presentation (Projects Guidelines) Teams Breakout Workgroups (action, goal, timeline, metrics)	
	June	Community Development Project Presentation Teams Breakout Workgroups (action, goal, timeline, metrics)	
Quarter 3 (Report out & Feasibility)	July	Report out on Strategies from the workgroup teams – Urban Planning and Mobile & Commercial	
	August	Report out on Strategies from the workgroup teams – Residential & Outreach	
	September	Feasibility Assessment & Discussion	
Quarter 4 (Prioritization and Finalization)	October	Priorities of Strategies (Confirm Air Quality Targets & and Metrics of Success)	
	November	Finalize CSC Priority of Strategies & Goals	
	December	CSC approves DRAFT CERP strategies for Public Comment	

CERP Teams

Urban Planning & Mobile	Residential	Commercial	Outreach
Barry Boyd	Jamallah Green	Arturo Arroyo	Various Outreach Subcommittee Members
Morgan Brown	Jennifer Holden	Bishop Chris Baker	Various members of the Public
Richard Lincoln/Ward Winchell	Laurie Walker	Herman Barahona	
Sarina Rodriquez	Richard Falcon	James Allison	
Stephanie Williams	Roberto Rizo	Tido Hoang	
Vincent Valdez			

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Strategy Report Out/Approval Timeline

July CSC Meeting	August CERP Subcommittee	August Outreach Subcommittee	August CSC Meeting	September CERP Subcommittee	September CSC Meeting
July 28, 2025	August 4	August 18	August 25	TBD Sept 1 Holiday Sept 8?	September 22
Report out: <ul style="list-style-type: none"> Urban Planning and Mobile Commercial 	Urban & Commercial final edits, comments, and additions	Final Outreach Strategy Discussion	Report out: <ul style="list-style-type: none"> Residential Outreach 	Residential final edits, comments, and additions	Feasibility Discussion With CSC
	<i>Last chance for Urban and Commercial TEAM Strategy APPROVAL before feasibility</i>			<i>Last chance for Residential TEAM Strategy APPROVAL before feasibility</i>	

4 Teams to Divide and Conquer

HULK

**IRON
MAN**

THOR



BLACK WIDOW



Meetings for Strategy Development Discussions (*since February Workshops through July*):

- 5 CSC Meetings
- 5 CERP Subcommittee Meetings
- 5 Outreach Subcommittee Meetings
- Office Hours (*Tuesdays before and Thursdays after CSC Meetings*)
- All strategies were available on Google Drive for CSC review



28 Strategies!



Urban Planning & Mobile

HULK

Deploy Portable Emissions Acquisition System (PEAQs)
Roaming Idling Inspections during PEAQS deployment
Increase clean mobility options for residents with zero-emission vehicles and charging infrastructure
Increase ridership on public transportation
Portable Air Monitor Distribution Program
Increase tree canopies
Reduce Idling at Schools
Increase Community input on Truck Routes
Industrial and Warehouse uses/zoning (reduce impacts & locations)
Commercial Vehicle Replacement Program
Safe & Resilient Streets

Outreach

BLACK WIDOW



Participate in Outreach Events
Outreach through traditional and Social Media
Improve Awareness, Accessibility, and Transparency of Complaint Reporting System
Promote Air Quality Education in Schools
Build Relationships with Stakeholders and Community Members

Residential

THOR



Portable Air Purifier
Lawn and Garden Equipment
Air Filters in Public Spaces
Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality
Electrification of Household Appliances
Clean Air Products

Commercial

IRON MAN

Public Transparency with Permitted Sources-Violations
Public Information Portal
Increase education for Nail and Hair Salons
Business Education and Business Information Sharing
Source Identification and Focused Enforcement
Incentives for small businesses


Strategy Packets

- Sent out on 7/17/25 for CSC Review
- Posted under meeting for public access
- District Staff reached out to CSC members

Urban Planning & Mobile Sources Overview of Strategies

Strategy	Description
Increase public ridership on public transportation within the community	<ul style="list-style-type: none"> • Bus passes for community members, focusing on students • Incentives for sustainable commuting • Enhance Community Outreach and Services for public transportation
Clean mobility options with Zero Emissions Vehicles and Infrastructure	<ul style="list-style-type: none"> • Streamline application and award process for eligible participants • Streamline charging installation/credits for participants • Reconsider registration/insurance continuity requirements • Include no-scrap mobility options • Create more fast-charging and fueling opportunities, where feasible
Increase Tree Canopy	<ul style="list-style-type: none"> • Increase tree canopies to provide more shade and cool surfaces in areas of concern <u>and/or</u> create vegetative barriers to protect communities from sources of pollution • Outreach and engage with business and private property owners to encourage new tree canopies and vegetative barriers • Identify areas of concern and potential project locations • Design and launch Incentive Program
Increase Community input on Truck Routes	<ul style="list-style-type: none"> • Ensure CSC is involved in decisions regarding truck routes
Industrial and Warehouse uses/zoning	<ul style="list-style-type: none"> • Update development standards to require buffer zones, vegetative barriers, truck routing plans, transportation demand management • Ensure appropriate enforcement of standards
Commercial Vehicle Replacement Program	<ul style="list-style-type: none"> • Fund scrap-and-replace programs for commercial vehicles • Provide supporting fueling infrastructure • Incentives to transition commercial diesel vehicles to zero-emission vehicles
Safe & Resilient Streets	<ul style="list-style-type: none"> • Support or amend street standards to create protected and shaded cycling and walking routes. • Work with local jurisdictions to adopt new design or redesign standards and to implement improvements
Reduce Idling at Schools and near sensitive receptors	<ul style="list-style-type: none"> • Post anti-idling signage at pick up and drop off locations • Ensure loading zones are away from sensitive receptors
Deploy Portable Emissions Acquisition System (PEAQs) once/twice a year for 5 years (CARB)	<ul style="list-style-type: none"> • Identify inspection sites • Plan and deploy PEAQS • Report findings and repeat
Roaming idling inspections during PEAQS deployment	<ul style="list-style-type: none"> • During PEAQS deployment (see PEAQS strategy) CARB staff will send a team of two to roam the surrounding areas and nearby sensitive receptor locations. • Cite illegal idling

Urban Planning & Mobile Source Strategies

Urban Planning & Mobile 	Deploy Portable Emissions Acquisition System (PEAQs)
	Roaming Idling Inspections during PEAQS deployment
	Increase clean mobility options for residents with zero-emission vehicles and charging infrastructure
	Increase ridership on public transportation
	Portable Air Monitor Distribution Program
	Increase tree canopies
	Reduce Idling at Schools
	Increase Community input on Truck Routes
	Industrial and Warehouse uses/zoning (reduce impacts & locations)
	Commercial Vehicle Replacement Program
	Safe & Resilient Streets

- Questions/clarifications?
- Specific Suggestions for Discussion?

Urban Planning & Mobile Source Team

Morgan Brown (Resident)

Barry Boyd (Sac EJC)

Richard Lincoln/Ward Winchell
(Southgate Rec and Park District)

Sarina Rodriquez (Resident)

Stephanie Williams (Resident)

Vincent Valdez (United Latinos)

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Commercial Source Strategies

Commercial IRON MAN	Public Transparency with Permitted Sources-Violations
	Public Information Portal
	Increase education for Nail and Hair Salons
	Business Education and Business Information Sharing
	Source Identification and Focused Enforcement
	Incentives for small businesses

- Questions/clarifications?
- Specific Suggestions for Discussion?

Commercial Team
Tido Hoang (VACOS)
James Allison (Power Inn Alliance)
Arturo Arroyo/Herman Barahona (Sac EJC)
Bishop Chris Baker (Resident)

The background is a solid blue color with several horizontal, wavy lines in varying shades of blue, creating a layered, ocean-like effect. The lines are more pronounced in the lower half of the image.

New Business and Upcoming Meeting Topics/Locations

AB617 Virtual Office Hours

- **Thursday, July 31 at 6:00 -7:30 PM (via Zoom)**
- **Beginning in August, office hours will be by appointment only**

If there is no attendance by 6:15 pm, we will close the session to make the most efficient use of staff time.

Upcoming Steering Committee Meetings

August - December
August 25, 2025 September 22, 2025 October 27, 2025 November 17, 2025 December 8, 2025
6-8pm
La Familia

**All subcommittee meetings starting in August will be on Mondays as decided at the last CSC meeting.*

Public Comment Guidance

In-person

- Please raise your hand or name placard and state your name and affiliation

Virtual

- Please raise your virtual hand
 - On Zoom web application – Please press “Raise your virtual hand button” under the Reactions button
 - On the phone – Dial *9 to “Raise your virtual hand button”
 - Please state your name and affiliation
- When you are called – Please unmute yourself on the app or the phone (press *6)

Public Comments

Adjourn

Next meeting: Monday, August 25, 2025

Increase public ridership on public transportation within the community

Goal Reduce traffic congestion in the community

- Incentives for sustainable commuting
- Bus passes for community members, focusing on students
- Enhance Community Outreach and Services for public transportation



Increase clean mobility options for residents with zero emission vehicles and charging infrastructure

Goal

Reduce application to award letter timeline, increase dealer options, and support the transition to zero-emission vehicles

- Streamline application and award process for eligible participants
- Streamline charging installation/credits for participants
- Reconsider registration/insurance continuity requirements
- Include no-scrap mobility options
- Create more fast-charging and fueling opportunities, where feasible



Increase tree canopies

Goal

Increase tree canopies and vegetative barriers to reduce exposures in areas with sensitive populations

- Increase tree canopies to provide more shade and cool surfaces in areas of concern and/or create vegetative barriers to protect communities from sources of pollution
- Outreach and engage with business and private property owners to encourage new tree canopies and vegetative barriers
- Identify areas of concern and potential project locations
- Design and launch Incentive Program



Increase Community Input on Truck Routes

Goals Reduce truck emissions in key areas

Actions

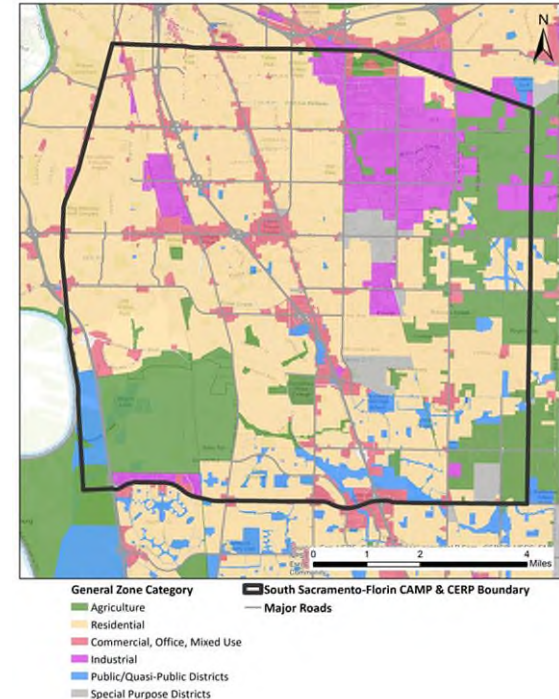
- Ensure Steering Committee is involved in any decisions regarding the establishment or designation of truck routes within the community.



Reduce negative impacts of Industrial and Warehouse use/zoning

Goal Reduce impact of industrial and warehouse uses on the community

- Update development standards to require buffer zones, vegetative barriers, truck routing plans, transportation demand management, and other provisions, especially near sensitive receptors.
- Ensure appropriate enforcement of development standards.

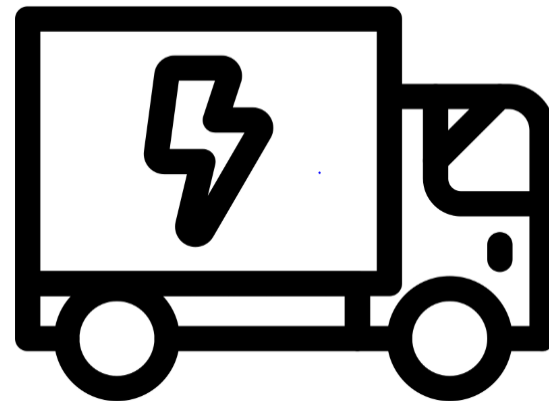


Commercial Vehicle Replacement Program

Goal

Reduce diesel emissions with the AB 617 Community and increase acceptance and use of zero-emission technologies

- Fund scrap-and-replace programs for commercial vehicles
- Provide supporting fueling infrastructure
- Incentives to transition commercial diesel vehicles to zero-emission vehicles



Safe & Resilient Streets

Goal

Increase tree canopy for foot and cycle paths, prioritize pedestrian and cyclist safety, and reduce vehicle miles traveled within the community

- Support or amend street standards to create protected and shaded cycling and walking routes
- Identify community desired infrastructure
- Work with local jurisdictions to adopt new design or redesign standards and to implement improvements



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Reduce Idling at Schools and near sensitive receptors

Goal Reduce impact of idling on the community

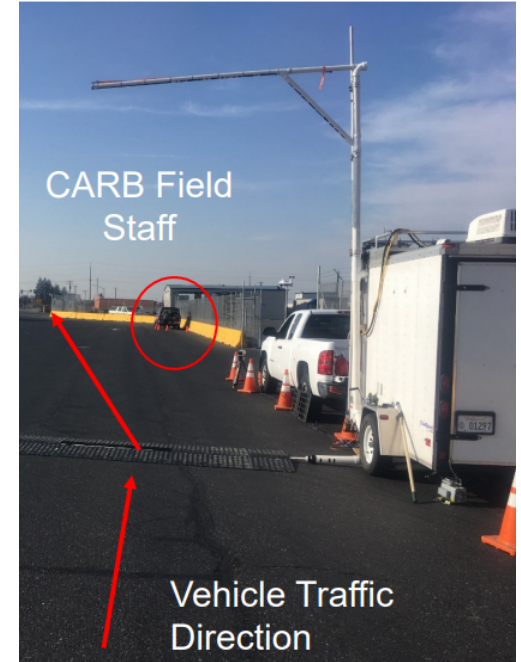
- Post anti-idling signage at school pick-up and drop-off locations
- Ensure loading zones are away from sensitive receptors



Quick Deploy Portable Emissions Acquisition System (PEAQs) once/twice a year for 5 years

Goal Deter high-emitting non-compliant trucks from operating

- Identify inspection sites
- Plan and deploy PEAQS
- Report findings and repeat



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Conduct Roaming Idling Inspections during PEAQS deployment

Goal Deter diesel trucks from idling

- During PEAQS deployment (see PEAQS strategy) CARB staff will send a team of two to roam the surrounding areas and nearby sensitive receptor locations.
- Cite illegal idling



Portable Air Monitor Distribution Program

Goal

Enhance real time air quality information within the community by providing free portable air sensors and educate on how the community can use this information

- Distribute air monitors to residents, businesses, community members in AB 617 boundary to increase particulate matter and health impact awareness



Public Transparency with Permitted Sources-Violations

Goal

Enhance transparency in air quality enforcement by sharing clear and accessible information with the public in a way that builds trust and supports community understanding.

- Make compliance information about permitted sources, including available to the public via a report of resolved violations in the community.
- Develop report with community input.
- Make report and other compliance information publicly available on shared webpage.



Public Information Portal

Goal

Educate the public on how to access public Information and how to file a public record act request and increase availability of information on District Website

- Enhance access to information through a user-friendly Public Records Portal
- Educate the public on how to access public information and how to file a public record act request

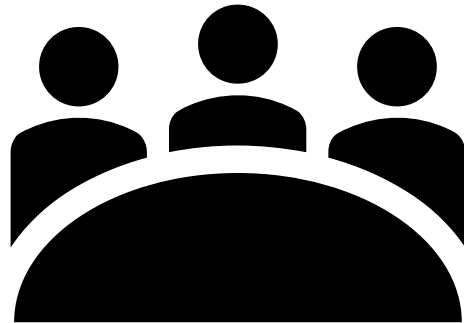


Business Education and Business Information Sharing

Goal

Educate and encourage businesses to make changes to their operations that will protect their employees, customers, and nearby residents.

- Provide information to businesses (autobody shops and landscaping businesses) on environmental regulations, availability of cleaner products, incentives
- Encourage businesses to make changes to operations that will protect employees, customers, and nearby residents
- Perform targeted outreach and personalized door-to-door business outreach
- Partner with businesses already implementing clean air strategies that can be used to demonstrate and highlight best practices for other businesses



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Incentives for Small Businesses

Goal

Provide incentives to the same businesses identified in the Business Education Strategy and nail and hair salons to improve indoor air quality

- Evaluate types of incentives that would benefit the specific business types
- Distribute incentives to targeted businesses



Increase education for hair and nail salons

Goal

Educate the nail and hair salon industry on indoor air quality exposure and empower the community to make changes to decrease exposure

- Enhance access to information through a user-friendly Public Records Portal
- Explore incentives opportunities for exposure mitigation
- Explore partnerships and programs that can inspire businesses to meet health protective changes (DTSC)



Source Identification and Focused Enforcement

Goal

Ensure compliance for businesses in expanded community boundary.

- Run an unpermitted source identification program for the new areas in the expanded community boundaries.
- Report back on findings and receive input from community on additional direction on further focused enforcement efforts.

