

June 4, 2024 Steering Committee Meeting

Recruitment Applicants

Name: Roberto Rizo

Type of Member: Resident

Nearest Cross Streets: Odom Court and Newgate Drive

How are you connected to the South Sacramento/Florin community?

I live here.

Why do you want to serve on the Air Quality Steering Committee?

I want to help improve the lives of my neighbors. I moved to Sacramento 16 years ago and have lived in the same zip code (95823) ever since becoming a resident. I have formed strong ties with my neighbors and deeply love my South Sacramento community. During my time in South Sacramento, I have seen improvements in services and the standard of living; however, we still fall behind other areas in the city and county. I understand that environmental justice issues do not exist in isolation. For example, poor air quality often coincides with congested streets, inadequate tree canopies, housing inequality, health disparities, and more. Although this committee primarily focuses on air quality, I believe that making changes in this area can lead to much-needed improvements in these interconnected issues. I am eager to help drive these changes and I am confident I can help.

Are you connected to any organizations, clubs, teams, or groups in the South Sac/Florin community, and are any of these youth oriented?

In my current and previous roles, I have established a strong network with organizations, elected officials, and government entities in the South Sac/Florin area. Due to potential conflicts of interest stemming from my prior role with the US Senate, I am not an official member of these organizations. However, I maintain close working relationships with numerous groups in the Florin/South Sacramento area. I trust in my ability to foster additional relationships and am confident that, if accepted onto the committee, I can effectively expand this network to benefit our community initiatives.

What skills, experience, or knowledge will you bring to the Committee to help serve the community?

I bring a comprehensive set of skills, experience, and knowledge to the Steering Committee to serve the South Sacramento/Florin community. With over eight years of experience in government relations and community engagement at the local, state and federal levels conducting campaigns across California, I have developed and implemented strategies that connect communities with the institutions intended to serve them. Strategic Partnership Development: In my role as a Northern California Field Representative for a US Senator, I have successfully led external relations strategies across multiple counties including Sacramento, fostering collaboration between government bodies, private entities, and community groups. This has involved regular high-level negotiations and partnership developments, which are

crucial for any community-focused initiative aiming to improve local conditions such as air quality. Community Outreach and Engagement: As a Policy and Planning Specialist at the California Secretary of State, I managed substantial outreach programs, including the statewide implementation of the California Voter's Choice Act. This role involved directly engaging with local and regional organizations, managing an \$18 million budget for multicultural educational initiatives, and ensuring broad and effective community participation. Project Management and Policy Implementation: I have experience managing statewide initiatives and implementing policies where a coordinated response across various stakeholders is necessary—including during emergencies such as the COVID-19 pandemic or natural disasters (Caldor Fire). I am able to manage teams, budgets, and stakeholder expectations to ensure initiatives are completed successfully. Data-Driven Decision Making: In all my roles, I have utilized data to inform strategies and improve outcomes. This approach is essential for assessing community air quality issues accurately and implementing effective interventions. Bilingual Communication: Fluent in Spanish, I can effectively communicate and engage with a diverse demographic, which is particularly valuable in multicultural communities like South Sacramento/Florin. I am confident in my ability to contribute to the Committee's goals.

Name: Laurie Walker

Type of Member: Resident

Nearest Cross Streets: 75th Street and Vallecitos Way

How are you connected to the South Sacramento/Florin community?

I live here.

Why do you want to serve on the Air Quality Steering Committee?

I feel it is important to have the best Air Quality to have a good quality of life for myself and others and whatever I can do to help make that happen I'd like to help.

Are you connected to any organizations, clubs, teams, or groups in the South Sac/Florin community, and are any of these youth oriented?

No, this will be the first one outside of my job.

What skills, experience, or knowledge will you bring to the Committee to help serve the community?

In my current occupation I am on many committees, I work with the public and know how to connect people.