

Action Item 3.a: Partnering with Valley Vision on a Community Air Grant



October 25, 2024

Dear South Sacramento-Florin AB 617 Community Steering Committee members,

On behalf of Valley Vision, I am writing to respectfully request the Steering Committee's commitment to partner on a Cycle 5 Community Air Grant proposal. This proposal reflects an opportunity to deepen outreach and engagement across the (now larger) South Sacramento AB 617 boundary at a dynamic time for the CSC as it transitions to a Community Emissions Reduction Program (CERP) community.

The activities, to be undertaken as a partnership between Valley Vision and the CSC with support from the Sac Metro Air District, has been developed in collaboration with the CSC's Outreach Subcommittee, drawing from priority strategies identified by the full CSC in the past. It addresses several outreach opportunities identified by CSC members, advocates, agencies, and partners over the past 5+ years of the AB 617 program in South Sacramento.

Of the \$300,000 total grant size, \$175,000 goes directly toward outreach-related stipends, services, materials, and more within the AB 617 boundary. \$75,000 goes toward Valley Vision staffing and technical assistance to help with outreach, and \$50,000 toward grant administration.

Valley Vision has drafted a Letter of Commitment for your consideration, and included a package of attachments with pertinent grant details. Thank you for your time and attention to this opportunity to enhance the visibility and impact of the CSC's work in South Sacramento.

Sincerely,

Adrian Rehn

Senior Project Manager,

Valley Vision

adrian.rehn@valleyvision.org

(707) 813-1913

1. General Project Information

Project Title: South Sacramento Engagement & Action on AB 617

Name of Applicant: Valley Vision

Partners: South Sacramento-Florin AB 617 Community Steering Committee; Sacramento Metropolitan Air Quality Management District

Summary of Project:

The purpose of this project is to conduct outreach and engagement activities that increase the visibility, participation, and impact of the South Sacramento-Florin AB 617 Community Steering Committee with the following data-driven goals:

- Receive 10,000 impressions or engagements from online or in-person outreach
- Hold 6+ outreach workshops in languages spoken by residents
- Reach 150 students at schools within the AB 617 boundary with air quality curriculum
- Bring on 4 Community Champions to serve as air quality ambassadors

Two recent milestones for the South Sacramento-Florin AB 617 community have resulted in (1) its transition to a Community Emissions Reduction Program (CERP) community, and (2) the expansion of its boundary to overlap with two of the three Sacramento Neighborhoods Activating on Air Quality (SNAAQ) communities that Valley Vision has been working in for more than five years (both of which have also been continually nominated communities for AB 617).

Given these changes, there is an opportunity to link Valley Vision's Community Air Grant work with the continuing progress of the South Sacramento-Florin AB 617 Community Steering Committee (CSC) and the Sac Metro Air District. Through a \$300,000 "Educational" project type, Valley Vision and the Steering Committee will collaborate on innovative outreach strategies to amplify the visibility and impact of the South Sacramento-Florin AB 617 process.

The goal of this project is to increase visibility and understanding of the CSC's work in South Sacramento, supplementing their work to develop a CERP while amplifying opportunities for input and engagement. Strategies include in-person engagements throughout the area using high-quality materials and supplies, paid community ambassadors, special events, online and web-based tools, advertising, and school curriculum.

Project Location: Census tracts for project activities are listed below - please note that some census tracts are larger than South Sacramento-Florin AB 617 area boundaries. We will defer to the CSC about whether an engagement activity may take place just outside or "on" the boundary line.

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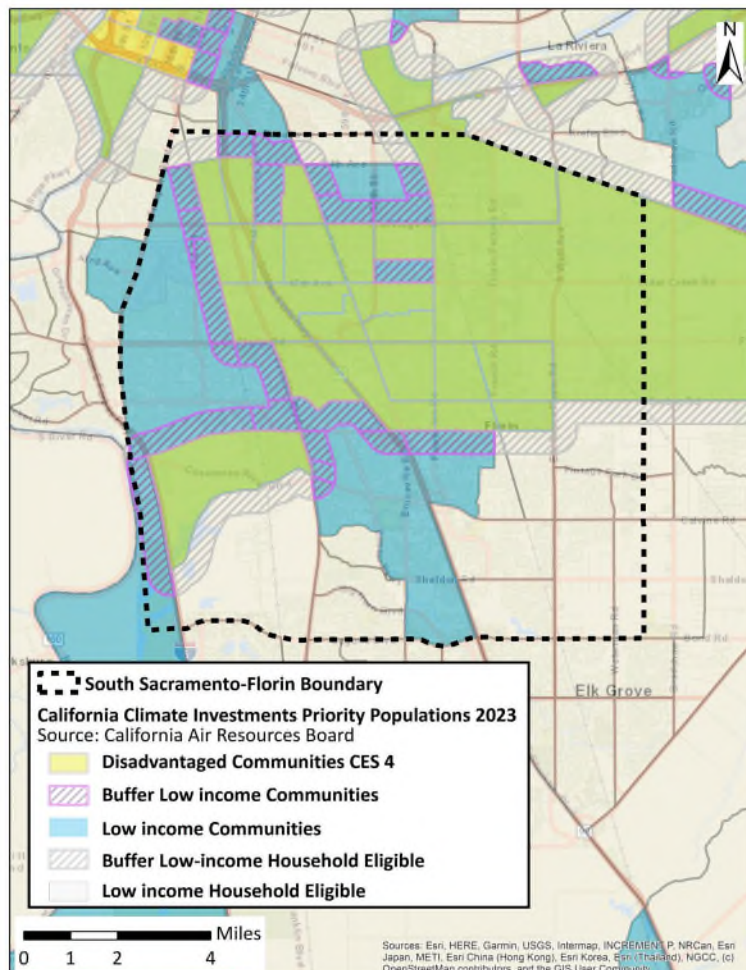
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6067004100	6067004203	6067009639
6067004501	6067004903	6067009318
6067004602	6067004904	6067009316
6067004601	6067005002	6067005101
6067003202	6067005001	6067005102
6067003204	6067009900	6067005205
6067003203	6067009601	6067009201



South Sacramento-Florin AB 617 Boundary Map

Project outreach and activities will be focused within the South Sacramento-Florin Boundary (dashed line) in the Disadvantaged Communities (green shaded area), Low Income Communities (blue shaded area), and Buffer zones (pink and gray dashed lines) from the California Climate Investments Priority Populations map indicated above.

Key Personnel:

- Valley Vision: Evan Schmidt (CEO/Signature Authority)
- Adrian Rehn (Grant Administrator/Project Leader)
- Laurel Smith (Project Coordinator)

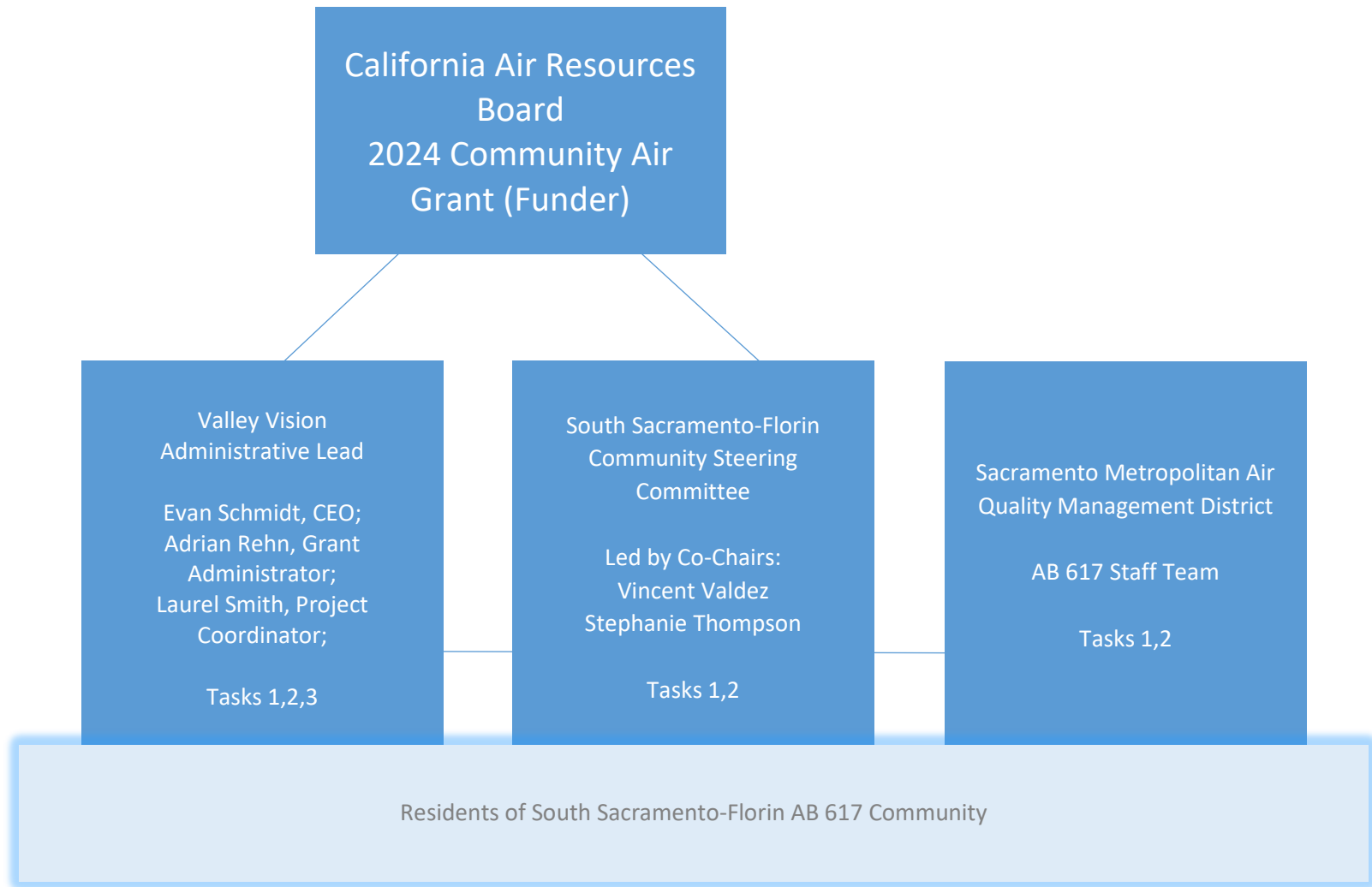
Activities to be held in conjunction with the South Sacramento-Florin AB 617 Community Steering Committee:

- Identify CSC members and affiliates interested in working directly with Valley Vision to carry out project activities;
- Regularly provide time on the agendas of both the Outreach Subcommittee and full CSC meetings for discussion, strategy, and updates within reason;
- Support implementation of Task #1 activities – a series of three 90-minute meetings to accomplish the following:
 - Review all aspects of the project, including work plan, budget, timeline, grant provisions, etc.;
 - Adopt a charter and identify and determine an effective decision-making structure for the collaboration;
 - Establish which committee members or engaged community members will be involved in activities beyond lead staff;
- Support implementation of Task #2 activities – outreach and engagement strategies:
 - **Materials Distribution** (materials development and printing, tabling at community events, developing targeted social media assets, content additions or updates to the CSC's existing website, and other aligned efforts to reach our goal to receive 10,000 engagements from online or in-person outreach)
 - **Community Workshops** (partner to hold 6+ outreach workshops in languages spoken by residents within the boundary, focusing on air quality and Environmental Justice education)
 - **School Programs** (connecting with school leadership in the Sacramento City Unified School District and Elk Grove Unified School District and supporting curriculum development to reach 150 students with air quality education)
 - **Community Champions Program** (helping to establish the ambassador program, each of whom will be paid \$4,000 for a six-month period, plus tools and training)
 - **Community Member Stipend Program** (helping to design the stipend program that will provide \$30,000 in payments to community members)
 - **Evaluation** (identifying a subcontractor to design a system for metrics tracking)
- Provide proactive and constructive information and feedback to Valley Vision to ensure successful implementation of the project and alignment with other CSC activities.

[illegible]

	Project Tasks	<i>Valley Vision</i>	<i>Hard Costs</i>
	Task 1: Project Goals and Milestones		
	1.1: Workplan Development	15000	5000
	Task 2: Meaningful Engagement and Shared Governance		
	2.1: Materials Distribution	10000	30000
	2.2: Community Workshops	10000	40000
	2.3: School Programs	5000	35000
	2.4: Community Champions Program	10000	25000
	2.5: Community Member Stipend Program	10000	30000
	2.6: Evaluation	5000	10000
	Task 3: Reporting		
	3.1: Reporting	10000	
	Materials		
	Subtotal	75000	175000
	Admin (20%)	15000	35,000
			300,000

**California Air Resources Board
AB 617 Community Air Grant
Valley Vision – Lead Applicant**



{use organizational letterhead}

October 28, 2024

California Air Resources Board
Air Grants Program
1001 I Street, 6th Floor
Sacramento, CA 95814

RE: Letter of Commitment for Valley Vision Cycle 5 Community Air Grant proposal

To Whom It May Concern:

On behalf of the South Sacramento-Florin AB 617 Community Steering Committee (CSC), we are writing in support of Valley Vision in its application for a Cycle 5 Community Air Grant. The CSC has been operating for nearly six years to address air pollution issues in South Sacramento, as part of the State of California's nation-leading Community Air Protection Program.

Two recent milestones for the South Sacramento-Florin AB 617 community have resulted in (1) its transition to a Community Emissions Reduction Program (CERP) community, and (2) the expansion of its boundary to include a larger area of South Sacramento, including two neighborhoods which were a focus of existing Community Air Grants administered by Valley Vision. As background, Valley Vision helped to successfully advocate for the selection of South Sacramento-Florin as a first-round AB 617 community in 2018. Through its independent process known as "Sacramento Neighborhoods Activating on Air Quality," Valley Vision has been working with residents of North Sacramento, Oak Park/Fruitridge, and Meadowview to build capacity in additional communities to participate meaningfully in the State's AB 617 Community Air Protection process. To date, the SNAAQ coalition has deployed air monitors, educated and organized resident coalitions, implemented an innovative participatory budgeting process, and funded clean air projects in line with community priorities.

We are excited to partner with Valley Vision to align their Community Air Grant work with the outreach and engagement goals of the CSC. Our proposal aligns several needs identified by CSC members, advocates, agencies, and partners over the past 5+ years of the AB 617 program in South Sacramento. Through an "Educational" project type, Valley Vision and the CSC will collaborate on innovative outreach strategies to amplify the visibility and impact of the South Sacramento-Florin AB 617 process. Specifically, the CSC commits to:

- Identify CSC members and affiliates interested in working directly with Valley Vision to carry out project activities;
- Regularly provide time on the agendas of both the Outreach Subcommittee and full CSC meetings for discussion, strategy, and updates within reason;
- Support implementation of Task #1 activities – a series of three 90-minute meetings to accomplish the following:

- Review all aspects of the project, including work plan, budget, timeline, grant provisions, etc.;
- Adopt a charter and identify and determine an effective decision-making structure for the collaboration;
- Establish which committee members or engaged community members will be involved in activities beyond lead staff;
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 - Materials Distribution (materials development and printing, tabling at community events, developing targeted social media assets, content additions or updates to the CSC’s existing website, and other aligned efforts to reach our goal to receive 10,000 impressions or engagements from online or in-person outreach)
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 - Community Champions Program (helping to establish the ambassador program, each of whom will be paid \$4,000 for a six-month period, plus tools and training)
 - Community Member Stipend Program (helping to design the stipend program that will provide \$30,000 in payments to community members)
 - Evaluation (identifying a subcontractor to design a system for metrics tracking)
- Provide proactive and constructive information and feedback to Valley Vision to ensure successful implementation of the project and alignment with other CSC activities.

Given Valley Vision’s demonstrated competency in administering three Community Air Grants since 2019, expertise in the areas of community outreach and engagement, and meaningful engagement and participation in the South Sacramento AB 617 process since its inception, we are pleased to offer our strong commitment to partner on this important project.

Sincerely,

Stephanie Williams

Co-Lead, South Sacramento-Florin AB 617 Community Steering Committee

Vincent Valdez

Co-Lead, South Sacramento-Florin AB 617 Community Steering Committee