

Strategies Prioritization Activity

At the October 27th Steering Committee meeting, the Steering Committee and members of the public will prioritize the strategies developed during the strategies development phase to determine which strategies should be prioritized for funding with the limited implementation funds.

If you **cannot attend the in-person-only meeting** but would like to participate:

1. **Review the list of strategies on the next page.**
2. **Rank each strategy from 1 to 29, with 1 as your top priority and 29 as your lowest priority.**

How your rankings will be used:

- Your **top ten strategies** will count toward **Priority 1**.
- After the Steering Committee's top ten priorities are determined, those strategies will be removed from the list.
- Your **next ten highest-ranked strategies** will then become your **Priority 2** selections.

Note:

The following strategies are already being implemented and **will not be ranked**:

- Deploy Portable Emissions Acquisition (PEAQs) once or twice a year for five years
- Conduct Roaming Idling Inspections during PEAQS deployment
- Participate in outreach events
- Conduct outreach through traditional and social media

Please submit your completed ranking to the AB617 clerk via email:

AB617clerk@airquality.org by **10:00 am on Monday, October 27, 2025.**

Strategy Name	Priority
Clean Air Products	
Raise Awareness of Proper Mask and Air Purifier Use During Poor Air Quality	
Business Education	
Increase Education for Nail and Hair Salons	
Source Investigation and Focused Enforcement	
Public Transparency with Permitted Sources – Violations	
Public Information Portal	
Industrial and Warehouse Zoning	
Reduce Idling at Schools and Near Sensitive Receptors	
Safe and Resilient Streets Standards	
Portable Air Sensor Distribution Program	
Increase community Input on Truck Routes	
Build Relationships with Stakeholders and Community Members	
Promote Air Quality Education in Schools	
Improve Awareness, Accessibility, and Transparency of Complaint Reporting System	
Residential Lawn and Garden	
Increase Tree Canopy	
Incentives for Small Business – Nail and Hair Salons	
Incentives for Small Business – Autobody Shops	
Zero Emissions Vehicle and Infrastructure – Infrastructure	
Zero Emissions Vehicle and Infrastructure – Enhanced Clean Cars for All & No Scrap	
Zero Emissions Vehicle and Infrastructure – e-Bike Voucher	
Increase Public Ridership	
Electrification of Household Appliances – Electric Fireplace Insert	
Electrification of Household Appliances – SMUD Energy Saver Bundle	
Air Filters in Public Spaces	
Portable Air Filters	
Increase Community Input on Truck Routes/Industrial and Warehouse Zoning – Truck Route Study	
Safe and Resilient Streets – Quick Builds	

Legend	
Urban Planning & Mobile Sources	Commercial Sources
Residential Sources	Outreach
New Incentive Strategies	