

**News Release
FOR IMMEDIATE RELEASE**

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Sac Metro Air District Launches New Air Alert Notification System

Sacramento, Calif. – The Sacramento Metropolitan Air Quality Management District (Sac Metro Air District), in collaboration with the air districts of the Sacramento region, has launched a new Air Alert system for the Sacramento Region’s Spare The Air program.

Sacramento region residents are strongly urged to subscribe or resubscribe to the new Air Alert to maintain access to important air quality information aimed at safeguarding their health and the environment. Prior Air Alert subscriptions will not transfer to the new system, so resubscribing is essential.

Spare The Air, which runs annually from May 1 through Oct. 31, encourages residents and businesses to take action to help reduce air pollution in the Sacramento region. When the forecasted Air Quality Index (AQI) for ground-level ozone pollution (smog) is expected to reach or exceed 126, the program will issue a Spare The Air Alert.

Subscribers can opt in to one or both of the following notification options:

- 1) Receive the daily air quality forecast and Spare The Air alerts by email
- 2) Receive Spare The Air Alerts by SMS text directly to your phone

For more information or to sign up for the new Air Alert, please visit www.SpareTheAir.com/signup.

Spare The Air is a program of the Sac Metro Air District, El Dorado County Air Quality Management District, Feather River Air Quality Management District, Placer County Air Pollution Control District and Yolo-Solano Air Quality Management District.

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